



i2i Stream by Aerielle Chosen as "Top 10 Emerging Products" for RetailVision's FRESH Showcase

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i2i Stream Selected to Present Wireless Audio Broadcasting Device On-Stage to Major Worldwide Retailers

PR9.NET April 15, 2008 - ORLANDO, Fla. – Aerielle, Inc., developers of advanced wireless audio solutions, is pleased to announce today that the i2i Stream™ Digital Music Broadcaster has been selected to present at RetailVision's newest technology showcase event: FRESH, A First Look at New Technology. RetailVision is a premiere event bringing together retailers, e-tailers, direct marketers and leading decision-makers from the US and Latin America to share today's most innovative technology products.

RetailVision, known for highlighting next-generation technology created for the retail channel, and FRESH partnered to provide a platform for emerging technology companies to unveil new technologies designed for consumers, most of which are not available in retail outlets. FRESH offered a lively multimedia platform for the participating companies to demonstrate their latest technology innovations to an audience of hundreds of key retail channel decision-makers.

"Aerielle is honored to be selected as a 'Top 10 Emerging Products' by RetailVision's FRESH event," said Art Cohen, president and CEO, Aerielle. "RetailVision is the perfect opportunity for us to establish vital retailer relationships. To have been selected from hundreds of companies by FRESH to present on-stage is a wonderful validation of the i2i Stream's unique and never-before-seen capabilities."

"We are proud to include the i2i Stream by Aerielle as a 'Top 10 Emerging Product,'" said FRESH organizer Fred Brown of the Sightline Group. "The FRESH platform is a great way to showcase new and upcoming technologies that are sure to enthrall the retail channel and consumer market. The i2i Stream is a great example of an innovative product that is changing the way consumers interact with technology."

The i2i Stream enables users to wirelessly broadcast high-quality audio from a variety of media sources, such as iPods, CD players, and home entertainment centers. The i2i Stream Digital Music Broadcaster also allows friends to share the same music while using the headset or ear buds of their choice, thereby enabling music enthusiasts to enjoy their favorite tunes together, without the hassle of cumbersome wires or lose of audio quality. You can see more at www.i2iGear.com.

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About Aerielle

About Aerielle, Inc.

Aerielle delivers wireless audio technology for today's mobile consumer. Technologies developed by Aerielle range from high-quality audio broadcasting solutions, such as the i2i Stream™, to patented FM transmitters. Aerielle is privately held and headquartered in Mountain View, CA. Please visit www.Aerielle.com for more information.

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