



Praise Continues for Alvarado's Biography on Joe Hernandez, the Voice of Santa Anita

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PR9.NET April 15, 2008 - Los Angeles, CA - Rudolph Alvarado's recently released biography The Untold Story of Joe Hernandez: The Voice of Santa Anita, which comes with a CD of Hernandez's famous race calls, continues to gain notice and impress critics and readers. In a recent review for the Daily Racing Form, award winning author Jay Hovdey named the book one of two new releases worth reading. In recommending the piece, Hovdey wrote, "... Alvarado's extensive research offers an expanded image of Hernandez as a flamboyant sports reporter, a Hollywood demi-celebrity, radio personality, and successful bloodstock agent, while providing any number of tasty vignettes along the way."

Likewise, Jay Privman and Roger Stein praised Alvarado's biography on their thoroughbred horse racing radio shows on April 5. Reflecting on the piece Stein stated, "I couldn't skip over it... he [Alvarado] tells a great story.... You guys gotta see this book. There's so much in here that's enjoyable."

Officials at Santa Anita Park, the pristine thoroughbred race track located in Arcadia, California, hosted a book signing for Alvarado on April 5 and 6, and on April 6 members of Hernandez's family stood in the winner's circle with Alvarado as Hernandez's memorable call of Seabiscuit's win in the 1940 Santa Anita Handicap was played over the track's loudspeakers in honor of the book's release and in tribute to Hernandez. In describing the experience, Alvarado expressed, "I was honored to be at Santa Anita and to spend time with Joe's family. I was happy that the book signing was a success and that the book was so well received." At the present time Alvarado's biography is available exclusively at www.voiceofsantaanita.com.

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About Caballo Press of Ann Arbor

Caballo Press of Ann Arbor is a small independent publisher specializing in works relating to the Latino experience in the United States. Special consideration is given to biographies that explore how American society has shaped the life of a book's subject.

Phone: 734-678-7774
Website: <http://www.voiceofsantaanita.com>
E-Mail: admin@voiceofsantaanita.com
Address: Caballo Press of Ann Arbor
24 Frank Lloyd Wright Dr.
P.O. Box 415
Ann Arbor, MI 48106-0445

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