



AuctionFloor Announces Full Integration with AuctionZip.com

AuctionFloor, April 14, 2008

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Integration allows for streamlined catalog uploading from AuctionManager.

PR9.NET April 14, 2008 - Scottsdale, AZ - AuctionFloor, Inc. (Other OTC: AFLO.PK) (Frankfurt: ZUI.F) a leading web-based technology provider to the auction industry, today announced the completion of system integration with AuctionZip.com, the highly popular website which posts extensive listings of U.S. live auction events, with 9500+ registered auction houses and over 660,000 unique visitors per month. Auction Zip users may search for auctions by area, auctioneer and category. The Company intends to begin marketing later this month.

"The completion of this integration will enable AuctionManager customers to seamlessly upload the images from their auction catalogs onto the Auction Zip search engine with one click. It will also create a terrific opportunity to reach thousands of new customers. This is part of a broader strategy underway to integrate our auction event and live bidding platform with a host of web-based channel partners, whom enjoy targeted and growing visitor traffic. There is an enormous need today to enable auction houses and web-based sellers to target the promotion of their auction events across the Internet without duplicative catalog loadings managed from one platform, and we intend for AuctionManager, to become the global platform of choice," noted Lou Sagar, CEO of Auction Floor.

The Company's AuctionManager, a proprietary auction management software solution, enables auction houses, consignors, and sellers to centralize their management for auction events from a single platform. The Company is marketing its network and product offering through multi-channel promotions, including print and web-based advertising. Please visit the Company's website at www.auctionfloor.com.

If you would like to receive Auction Floor news via email please notify us at info@auctionfloor.com.

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About AuctionFloor

Through its web site, www.auctionfloor.com, the Company attracts and aggregates bidders segmented by preferences, using a suite of bidding tools and services with a platform fully integrated into the eBay server system, complimented with its AuctionManager tools that enable fast and reliable uploading of text, and images.

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