



USA Video Interactive Corp. Positioned to Integrate into the Future of Digital Media

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Investor Podcast with Patrick Gregston of USA Video Interactive Corp. (OTCBB: USVO) (CDNX: US.V) Discusses Watermarking Content Protection Technology MediaEscort, Deployed by Twentieth Century Fox.

PR9.NET April 14, 2008 - POINT ROBERTS, WA and DELTA, BC - www.DigitalMediaStocks.com, an investor and industry portal for the digital media sector within InvestorIdeas.com, features an investor Podcast with Patrick Gregston, Head of Business Development at USA Video Interactive Corp. (OTCBB: USVO) (CDNX: US.V). USA Video designs and markets technology for delivery of digital media and developed its MediaEscort(TM), MediaSentinel(TM) and SmartMark(TM) digital watermarking products and technology for producers and distributors to invisibly protect their content.

Mr. Gregston provides insight and significance to the company's recent news that Twentieth Century Fox Home Entertainment, a subsidiary of Twentieth Century Fox Film Corporation, News Corp. (Market, News) has gone live with MediaEscort(TM). MediaEscort(TM) is being deployed to protect the Studio's filmed entertainment content that is streamed via the Internet to its various trade business partners in advance of DVD availability.

Mr. Gregston notes, "The introduction of this technology is a landmark, in that these companies (Hollywood studios) are very circumspect in who they allow to be part of their distribution." He goes on to note the agreement is non-exclusive and they are now prepared to do the same customization for other studios as well as extend the product distribution within Fox.

In terms of global markets, Mr. Gregston discusses their representation in India and how they are working to supply security while increasing efficiency in digital distribution.

To Listen to Podcast/Audio Interview: <http://s3.amazonaws.com/static.investorideas.com/podcasts/2008/041008a.mp3>

When asked how he sees USA Video Interactive Corp. integrating into the future of digital media, Mr. Gregston passionately tells listeners, "The technology we have is proprietary and is positioned for all the various formats, methods and channels by which digital media is currently distributed and likely to be".

Digital Media Showcase Company:

USA Video Interactive Corp. ("USVO") designs and markets technology for delivery of digital media. USVO developed its MediaEscort(TM), MediaSentinel(TM) and SmartMark(TM) digital watermarking products and technology to provide a robust means for producers and distributors to invisibly protect their content. USA Video Technology Corp., a wholly owned subsidiary of USVO, holds the pioneering patent for store-and-forward video, filed in 1990 and issued by the United States Patent and Trademark Office on July 14, 1992; it has been cited by at least 165 other patents. USVO holds similar patents in Germany, Canada, England, France, Spain, Italy, and Japan. Visit www.usvo.com or the company showcase on InvestorIdeas.com at: <http://www.investorideas.com/CO/USVO/Default.asp>

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Phone: 800-665-0411
Website: <http://www.investorideas.com>
E-Mail: dvanzant@investorideas.com