



Michael Skillman Delivers Quality Property Listings through IDX Broker

IDX, Incorporated, April 14, 2008

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Portland properties are shown to their best advantage with the use of IDX Broker search tools.

PR9.NET April 14, 2008 - EUGENE, ORE. – IDX, Inc. is pleased to announce the addition of Michael Skillman with Meadows Group, Inc. in Portland, Oregon to the list of real estate professionals using the IDX Broker custom search tool application. Once the search tools are integrated into Skillman's website, visitors will have access to the thousands of Portland area properties through his local Multiple Listing Service (MLS) the Regional Multiple Listing Service (RMLS).

IDX (internet data exchange) functions by taking the raw property listing data from the RMLS then formatting it and integrating it into Michael Skillman's website. The tools are made to look just like Skillman's webpage and designed to fit his preferences and style. He has the ability to change the format, add on additional options such as slide shows and edit what criteria are displayed from his administrative page. Skillman can also watch traffic statistics and use the IDX Broker provided lead generation tools.

With a firm dedication to quality and a belief in providing the best possible personal service, Michael Skillman has made sure that his customers are able to save their searches, request emailed updates and are able to access a wide variety of search options. Consumers can look at featured listings, find an associate and define their searches by zip code and neighborhood. Skillman also provides information on pet-friendly housing, a unique offering and one sure to be appreciated by many!

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About IDX, Incorporated

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Based in Eugene, Oregon IDX, Inc. is nationally known as a leading provider of real estate search applications. IDX Broker is IDX, Inc.'s principle real estate software utility. The easy to manage and customizable software helps real estate professionals display home listing data from their multiple listing service (MLS) on their individual and/or office websites. For more information on the services provided by IDX, Inc., please visit www.idxbroker.com.

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