



Award-Winning Business Coach and Marketing Strategy Experts Host

Loretta Love Huff, April 10, 2008

URL: <http://www.pr9.net/business/marketing/7824april.html>

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PR9.NET April 10, 2008 - Phoenix, Arizona - Phoenix-based award-winning business coach, Loretta Love Huff, the Dream Leader for Business™, is hosting a one-day business development summit Marketing Magic Marathon for sales professionals and small office/home office (SOHO) business owners. This event will take place on Friday, April 25, 2008 at the Harvest Groves Reception Center, 7010 S. 27th Avenue in Phoenix, AZ.

"As the economy is facing a critical decline, it is important now more than ever to ensure that the right strategies are in place to avoid costly mistakes and to confront the crisis of shrinking markets and increased competition", says Loretta.

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Media Veteran Laura Holka will be the luncheon keynote speaker. Laura has over 25 years experience in the Valley of the Sun as a producer, consultant & coach. Much of that time was spent with News Channel 3 in news, production, and as a member of the Good Morning Arizona team. She is now the producer for the Pat McMahon Show on AZTV and president of her own media coaching & consulting business. Laura will tell business owners how to 'pitch' TV producers so they get free TV coverage and how to maximize that TV presence when they land it.

There will also be a special master of ceremonies, Michael Fisher, Master Magician of Conjuring Concepts who will ensure that the day will be fun and engaging as well practical and beneficial. Mike has performed magic in comedy clubs and on television. He has given lectures and classes for laymen and magicians across the mid- and southwest.

The cost of the workshop is \$297.00 and includes lunch. The day begins at 8.00am and ends at 4.30pm. Register at www.marketingmagicmarathon.com

"I'm really excited about hosting this event. My clients tell me the Number 1 challenge they are facing right now is promoting and marketing their businesses. This summit will bring them the tools, resources and connections they need to thrive in any economy" says Loretta.

"I'm also happy to donate a portion of the proceeds to two organizations I really believe in, Gabriel's Angels and the Make a Wish Foundation."

The mission of Gabriel's Angels is to deliver healing pet therapy to abused, neglected and at-risk children, nurturing their ability to love and trust, thereby freeing them from the cycle of violence. They believe the bond between a therapy dog and a child is strong enough to break that cycle.

The Make a Wish Foundation grants the wishes of children with life-threatening medical conditions to enrich the human experience with hope, strength and joy.

To register or learn more about this event, visit www.MarketingMagicMarathon.com for sponsorship opportunities, call 602.535.1290, Extension 1.

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About Loretta Love Huff

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