



EastCoastAirsoft to Launch April 15, 2008

MrAirsoft, April 09, 2008

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EastCoastAirsoft will be launching its website and opening for business on April 15, 2008.

PR9.NET April 09, 2008 - Baltimore, Maryland – EastCoastAirsoft, Inc. is planning to officially launch their website, EastCoastAirsoft.com, on April 15, 2008. Although the business is technically up and running, no prior announcement has been made commencing its formal initiation. The website carries a wide variety of airsoft guns from a number of popular brands, such as Classic Army and Echo1.

Since December 2007, EastCoastAirsoft has undergone rapid development. The stock has been filled and the website finalized. Many features, such as the ability to easily check shipping charges, have been installed to make browsing and shopping easier. Consumers will be able to place orders both online and over the phone. Shortly after launch, incentive programs will be implemented to encourage purchases and reward active customers.

"No matter what you sell, it's important to give back to your customers and community," says marketing director Justin Kander. "We plan to frequently give away free merchandise, discount merchandise, and donate a percentage of monthly profits to various charities."

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About MrAirsoft

Good site.