



# Improve Your Online Sales – Make Your Website Talk With Alison Pitman's Voiceover Services

The Phone Voice - Alison Pitman Voiceover Services, April 08, 2008

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*Alison Pitman Voiceover Services now offer voiceovers for website animated avatars and characters alongside her telephone application recordings such as voicemail, IVR, and on-hold messages and also presentation and narration voiceovers.*

PR9.NET April 08, 2008 - Bristol, UK - The latest trend in website marketing is the use of a speaking animated character or avatar to engage with customers when they visit your website. According to research, these characters can help increase your conversion and sales results, increase the time visitors spend on your site, and, provide your company with that all important competitive edge! In addition, a major benefit is that your information and sales message is reinforced through sight and sound. Your website can talk directly to the customer letting them know what you can offer them in a welcoming and professional manner.

Sites like [www.sitepal.com](http://www.sitepal.com) allow you to create and customise your own animation to fit with the image and personality of the products and services you are promoting. So when you're choosing what hair colour, age, clothing your character is going to wear, why not think about customizing the audio to match? Although these sites give you the option of their text to speech service its worth considering the benefits of using a professional voiceover artist to record your message.

"The sound of a real human voice can really make the difference." Says Alison Pitman, a professional voiceover artist. "Text to speech applications are becoming more and more sophisticated but they are still no substitute for the real human voice. The human ear can detect a synthesized voice immediately while most people will respond to the natural cadence and emotions present in a real live human voice."

"In addition, a professional voiceover can bring all their experience of reading a powerful and persuasive sales message. You can also choose a voice to suit your customers expectations – clients often choose my native British accent as they believe its adds elegance, persuasion and sophistication to their presentation." Said Alison.

If you or your company are thinking of taking advantage of this new and exciting development why not consider using Alison Pitman Voiceover Services to record your message. For only £35 / \$75 you can receive your professionally recorded voiceover file in your inbox within 24 hours. Log onto Alison's website at <http://www.thephonevoice.com> to hear her voice demos and see her own sitepal character. Or email her directly at [alison@thephonevoice.com](mailto:alison@thephonevoice.com) to discuss your company's avatar requirements.

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## About The Phone Voice - Alison Pitman Voiceover Services

The Phone Voice provides professional voiceover services for businesses and individuals world-wide!. Alison Pitman has a native British accent which can add a touch of class to any voicemail message, IVR and on-hold message. Not only does she provide quality recordings from her home studio - she does so with a quick turnaround & competitive pricing! As well as delivering phone recordings, Alison specialises in voicing E-learning modules and training & presentation materials. Go to my website to hear more!

**Phone:** 07845719731  
**Website:** <http://www.thephonevoice.com>  
**E-Mail:** [alison@thephonevoice.com](mailto:alison@thephonevoice.com)  
**Address:** 2 Brinkworthy Road  
Stapleton  
Bristol  
BS16 1DP  
UK