



# International Not-for-Profit Hosts Online Records Management Workshop for Small Business Owners

Independent Computer Consultants Association, April 07, 2008

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*Lean compliance expert, John Avellanet of Cerulean Associates LLC, will reprise his Washington, D.C. talk on systematic records management for busy small business owners as an international webinar hosted by the ICCA.*

PR9.NET April 07, 2008 - St. Louis, Missouri - The ICCA is kicking off its Webinars for Small Business Owners series on April 17th with a special guest talk by international lean compliance expert, John Avellanet, who will be discussing how entrepreneurs and small business owners can manage their records to help prevent lawsuits and prove intellectual property ownership.

A former CIO of a Fortune 50 subsidiary, Mr. Avellanet was accountable for information management and litigation discovery compliance prior to founding his current consulting firm, Cerulean Associates LLC. He is one of the few executives who have ever built an ISO-15489 compliant records department from scratch, and has been interviewed on records management compliance topics on the radio program My Technology Lawyer and in the international journal, Pharmaceutical Manufacturing. Mr. Avellanet publishes the monthly executive newsletter SMARTERCOMPLIANCE™, and is the compliance columnist for the international Journal of Commercial Biotechnology.

Attendees of the April 17th online, interactive workshop will receive several free reference guides to help them easily manage their business records:

- list of records retention rules;
- systematic checklist for closing out the year;
- the "six-minute a week" guide to managing records consistently; and
- a set of guidelines for preparing records in the "worst case situation" of a lawsuit.

To register, visit the ICCA website at: <https://www.icca.org/community.php?Webinars>

Mr. Avellanet's firm, Cerulean Associates LLC, is a small, private compliance consulting company that helps clients achieve cost-effective lean compliance, prevent intellectual property theft and secure electronic data integrity. On the web at [www.ceruleanllc.com](http://www.ceruleanllc.com).

The Independent Computer Consultants Association (ICCA) is an international not-for-profit trade association that provides professional development opportunities and business support programs for independent computer consultants and their business clients worldwide. For additional information, contact the ICCA at 11131 South Towne Square, Suite F, St. Louis, Missouri, 63123 • 314-892-1675 • email: [execdirector@icca.org](mailto:execdirector@icca.org) • website: [www.icca.org](http://www.icca.org).

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## About Cerulean Associates LLC

A small, private compliance consulting company that helps clients achieve cost-effective lean compliance, prevent intellectual property theft and secure electronic data integrity.

## About Independent Computer Consultants Association

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