



SourceSecurity.com traffic surges 67%

Notting Hill Media Limited, April 08, 2008

URL: <http://www.pr9.net/business/services/7787april.html>

Leading online publication for the security industry attracts record number of visitors with more in-depth content featuring latest security products, news and case studies on security applications in diverse markets such as airports & ports, retail, construction and education.

PR9.NET April 08, 2008 - London, United Kingdom - Notting Hill Media Limited, publishers of –the complete security industry guide SourceSecurity.com (www.sourcesecurity.com), have announced quarterly results for the portal showing a 67% surge in website visitor traffic for calendar quarter 1 (January 1 to March 31) of 2008 compared with quarter 4 (October 1 to December 31) of 2007. Geographical activity remained broadly constant, dominated by the UK (39%) and aggregate Europe / EMEA (66%).

Website traffic has been monitored over these periods by leading metrics tool Google Analytics. Detailed results for the periods have been distributed to SourceSecurity.com's clients and partners.

Tony Saville, Publisher of SourceSecurity.com, says, "We are delighted to be able to report another significant rise in traffic. We attribute this continuing increase to a combination of the growing acceptance of the online medium within the security industry and our dominance within this space.

"The SourceSecurity.com team works exceptionally hard to ensure that we provide both an invaluable information resource for the security industry and an efficient marketing platform to our clients," Saville continues. "We are pleased to be judged by results: more than 50,000 unique visits per month cements our position as the number 1 medium - for both online and hard copy - within the UK and European / EMEA security marketplace."

###

About Notting Hill Media Limited

Headquartered in London, Notting Hill Media Limited is a publisher of niche, business-to-business (B2B) online portals. The privately-owned company has been publishing its flagship web property, SourceSecurity.com since 2002. The company has offices in London and Mumbai, India.

SourceSecurity.com (www.sourcesecurity.com) is the complete security industry guide featuring in-depth product information, a company directory comprising over 3000 security companies, industry news, case studies and a trade show/events' calendar. The site's product database comprises over 15000 products with detailed technical specifications from some of the world's leading security product manufacturers. Coverage includes CCTV Products, Access Control Systems, Intruder Alarms, Integrated Security Systems, Network/IP Security and Biometrics.

Website: <http://www.sourcesecurity.com>

E-Mail: sourcesecuritypr@gmail.com