



# Food Manufacturer Featured in Webinar Ends Data Integrity Issues with Single ERP System

Deacom, Inc., April 04, 2008

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*Deacom, Inc. President Jay Deakins presented the webinar "Does Your Business Software Have Integrity?" on Wednesday, April 2, 2008, in conjunction with Food Engineering Magazine.*

PR9.NET April 04, 2008 - WAYNE, PA - Deacom, Inc. President Jay Deakins presented the webinar "Does Your Business Software Have Integrity?" on Wednesday, April 2, 2008, in conjunction with Food Engineering Magazine. This free event explored how heart-healthy tortilla maker La Tortilla Factory® selected and implemented the DEACOM Integrated Accounting and Enterprise Resource Planning (ERP) Software System to overcome critical inefficiencies caused by the use of multiple software systems.

La Tortilla Factory®'s former business systems managed its recipe and lab management, regulatory reporting, accounting and financials, purchasing, sales order entry, inventory control, and production processes at its headquarters and production facility in Santa Rosa, CA. As the business grew from regional direct-store delivery to the national food market, however, the company had difficulty establishing data integrity and creating company-wide process controls.

"There's a basic concept in programming," Deakins said during the webinar. "If data is in more than one spot, eventually that data will be different."

In 2006 La Tortilla Factory® coordinated an internal ERP software search that narrowed a field of prospective vendors from 56 to one. The final selection was based on simplicity in design, and the software's ability to handle all food-specific business processes in a single, integrated system.

Deakins explained, "The new software implementation has resulted in a much simpler operation, and has allowed them to revamp their process controls and business processes. When data is in one system, it makes it easier to go to that one location to manage the entire business. For La Tortilla, it's been a very happy transition."

The hour-long webinar is available as an archived recording at <http://webinar.foodengineeringmag.com>.

To learn more about the DEACOM Integrated Accounting and ERP Software System or to schedule an online demonstration, call 610-971-2278 ext. 15 or visit [www.deacom.net](http://www.deacom.net).

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## About Deacom, Inc.

Headquartered in Wayne, PA, Deacom, Inc. is the producer of DEACOM, a complete accounting and Enterprise Resource Planning (ERP) system for building component, process, and mixed-mode manufacturers with difficult-to-handle requirements. The DEACOM system seamlessly links all departments within a manufacturing company, providing a comprehensive view of the entire operation. By making complex issues simple, Deacom helps streamline manufacturing business processes to maximize productivity and profitability.

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