



EnMobile helps Local and National Markets with Mobile Marketing Solutions

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The young, innovative minds at EnMobile, a leader in mobile marketing, is expanding rapidly and creating campaigns on the local and national scale.

PR9.NET April 03, 2008 - ATHENS, Ohio - Started by a motivated group of young, innovative individuals, EnMobile is expanding rapidly and introducing the nation to the power of mobile marketing. Unlike the more traditional forms of marketing, EnMobile embraces the almighty, ever-present mobile device to reach a vast consumer base. EnMobile is dedicated to helping brands and companies target a niche audience through their various mobile campaigns that include things like mobile coupons, alerts, brochures, ringtones, wallpapers, mobile contests, and mobile websites. Extending their influence daily, EnMobile is ready to show businesses the value of mobile marketing.

As an innovative marketing and advertising agency, Brandon Bornancin founded EnMobile. He had a vision to help brands decrease the amount of wasted capital on marketing and advertising that wasn't connecting a brands message to the minds of consumers. "I wanted to generate a new era of connectivity. Gone are the days where businesses see no return on investment for marketing and advertising." Mr. Bornancin took initiatives to hire the most diligent, inventive and tech savvy individuals at Ohio University. "Our team at EnMobile is comprised of the most creative, intelligent, motivated, driven, and outside the box thinkers throughout this nation. The team at EnMobile continues to develop tailored campaigns, ensuring campaign effectiveness and maximizing the rate of return for our clients. As a young group of entrepreneurs and marketers, EnMobile knows what it takes to attract generation Y and is dedicated to delivering impressive results to its customers."

In a relatively short amount of time EnMobile has experienced widespread growth and is now working on local and national campaigns. Many brands are turning to EnMobile because of the numerous benefits mobile marketing delivers. From 2006 to 2007, there was a 26 percent growth rate in text messaging alone, showing how important mobile messaging has become. Now, a few months into 2008, that number has increased even more. Within our technologically driven world, where we depend on speed and efficiency, mobile marketing fits in nicely with people's routines. EnMobile's extraordinary growth reveals how important mobile capabilities have become and has inspired many marketers to adopt this new technology. Why rely on traditional mediums that do not deliver mind-boggling results when mobile marketing is upon us right now?

Companies that have adopted EnMobile's marketing solutions are reporting extensive interaction with users within the first hour of implementing the campaign. Although we knew our agency had one of the best creative and engineering departments, we are still amazed daily by the results we see. The popularity and buzz our mobile campaigns create is unparalleled to any traditional advertising vehicle our clientele may have utilized before EnMobile.

Ultimately, the team at EnMobile is excited to help businesses grow and prosper through our mobile marketing platforms. In a world that is constantly on the move, we can help individual brands stand out and target a desired audience. Because the majority of people never leave home without their mobile phone, EnMobile offers a way to get people's attention, anywhere at any time. That is a rare feat considering how numb society has become to media messages. Just as we are continuously expanding as an agency, we are excited to help businesses do the same.

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About EnMobile, Inc.

EnMobile, headquartered in Athens, Ohio, is a full-service innovative strategic marketing and advertising agency specializing in creative mobile technology and platforms. Comprised of a young team of mobile innovators, the agency provides progressive mobile marketing solutions, including mobile multimedia applications and consulting services to help advertisers engage consumers, with an emphasis on Generation Y. EnMobile has offices in Athens, Ohio and Fort Myers, Florida. For more information, visit www.EnMobileMedia.com or by calling 1-888-523-9085.

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