



IDX Broker Usefully Accents the Website of Century 21 Key Realty

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Real estate professionals find an easy to use and fully customizable search tool in IDX Broker.

PR9.NET March 28, 2008 - EUGENE, ORE. – IDX, Inc. is pleased to welcome the Key Team with Charles Shepherd of Century 21 Key Realty to the list of real estate professionals integrating the custom IDX solution, IDX Broker, into their websites. Now that these versatile search tools are part of the Key Team's website, visitors searching for homes in the Dothan, Alabama area can access countless choices from the Dothan MLS (DOMLS).

IDX Broker simplifies the home search and display process by taking the raw listings data from DOMLS and formatting it into an easy to use search form (or series of search forms). On Charles Woodall's site, the DOMLS data can be perused through a quick search, a basic search, an advanced search, with an interactive and dynamic map search, by address or by the listing number. These options give visitors a chance to choose their perfect method, making it a time-saving process that will attract them again and again.

Charles Woodall or any of the Century 21 Key Realty team can access other useful tools that come with the IDX Broker application. There are detailed traffic reports, mortgage calculators, slide show widgets and lead generators. Woodall can also change how his search tools display information, change the fields offered and even manipulate the style if he chooses to.

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About IDX, Incorporated

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Based in Eugene, Oregon IDX, Inc. is nationally known as a leading provider of real estate search applications. IDX Broker is IDX, Inc.'s principle real estate software utility. The easy to manage and customizable software helps real estate professionals display home listing data from their multiple listing service (MLS) on their individual and/or office websites. For more information on the services provided by IDX, Inc., please visit www.idxbroker.com.

Phone: 800-421-9668
Website: <http://idxbroker.com>
E-Mail: kaya@idxbroker.com

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