



Fake It Until You Make It, Tip for small businesses to survive the economic decline

Rising Star Ideas, LLC, March 26, 2008

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A leading business resource website is providing new business owners with a complimentary handy reference guide of 101 FREE tools addressing tomorrow's technology needs today.

PR9.NET March 26, 2008 - Columbia, MD – Leading business resource website Fake It Until You Make It.com is providing new small business owners with a complimentary Special Report:101 FREE Tools To Grow Your Business.

Fake It Until You Make It President Tonya R. Taylor says unless an entrepreneur has access to the proper technological resources, their company will quickly find itself lagging behind the competition. Technology is an unavoidable cost of doing business however there are a lot of FREE tools available.

"Before making a technology purchase, growing companies must consider the return on investment", she says. "Unfortunately, some benefits might not be tangible or cash may not be available to justify a purchase".

Entrepreneurs and small business owners are constantly working harder instead of smarter because they are unaware of technology tools that are available. Since, they don't risk a cent, now is the time to take advantage of FREE tools.

"Entrepreneurs and small business owners need to master the ability to act big on a small budget", Taylor stressed. "Using FREE tools to grow your business gives small business owner the power to "Fake It Until You Make It!"

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About Rising Star Ideas, LLC

Rising Star Ideas, LLC is a leading consulting to entrepreneurs and small business owners on the strategy needed to power up their business fast.

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