



Learn How to Podcast: Recession-Proof Your Business

Podcast Secrets Teleseminar, March 27, 2008

URL: <http://www.pr9.net/business/marketing/7714march.html>

Information marketing leaders Alex Mandossian and Paul Colligan will be hosting a six-week class called Podcast Secrets which teaches coaches, consultants and other independent professionals how they can leverage the power of podcasts to attract more clients.

PR9.NET March 27, 2008 - California - Podcast Secrets is a program designed to teach business owners how to use the power of podcasts to grow their businesses. In fact, Alex Mandossian has said that he'll, "show you how to recession-proof any information marketing business via the power of Podcasting."

Taught by Alex Mandossian and Paul Colligan, this six-week course is a blueprint that provides strategies, best practices, tools and techniques to help book authors and publishers, coaches, consultants, information marketers, independent professionals and entrepreneurs to navigate their way through the details of podcasting.

The program is taught in a teleseminar format, making it accessible to everyone (all calls are recorded). A preview call is being held on Wednesday, April 2, 2008 at 9:00 p.m. Eastern via teleseminar. You can register at <http://www.podcastsecretsteleseminar.com> The six week program begins on April 8, 2008.

Where does podcasting fit within your business? How can you make money with a podcast? What's the fastest way to produce Podcast content? How do I get others to listen? How do I get my podcast promoted by Apple? How do I get my listeners to take action?

These are just a few of the questions that Alex and Paul will be answering in their six-week course at <http://www.PodcastSecretsTeleseminar.com>

The course will include 6 modules (in addition to the preview call):

- Module 1: First Action Strategies - How to Aim towards Monetization
- Module 2: Production Strategies - How to Podcast Simply and Easily
- Module 3: Audience Building Strategies - How to Grow Your Hungry Audience
- Module 4: Metrics & Measurement Strategies - How to Track the Numbers that Matter
- Module 5: Post-Listen Action Strategies - How to get Your Audience to Act
- Module 6: Monetization Strategies - How to Profit Directly from Your Audience

To sign up for the preview call, please visit, <http://www.podcastsecretsteleseminar.com>

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About Podcast Secrets Teleseminar

Provider of podcast education for book authors and publishers, coaches, consultants, information marketers, independent professionals and entrepreneurs.

Website: <http://www.podcastsecretsteleseminar.com>