



China's Growing Appetite for Luxury Brands in Fashion, Cars and Jewelry

ECON Corporate Services, March 26, 2008

URL: <http://www.pr9.net/business/financial/7697march.html>

OmniaLuo, Inc., Coach Inc., BMW Group, Audi AG and the Swatch Group Ltd Satisfy Demands of Growing Numbers of New High-End Consumers In China.

PR9.NET March 26, 2008 - POINT ROBERTS, Wash., Delta B.C., - China-AsiaStocks.com, an investor and industry portal China-Asia sector within InvestorIdeas.com, reports on China's growing appetite for luxury goods from fashion, to cars, to jewelry and how both China's domestic and established well-known foreign brands are meeting the increasing demands. With a rising number of millionaires and a growing middle class, China is poised to become the second biggest consumer of luxury goods by 2015.

Coach Inc. (News, Market), BMW Group (News, Market), Audi AG, the luxury carmaker owned by Volkswagen (News, Market, the Swatch Group Ltd (News, Market) and OmniaLuo, Inc. (OTCBB: OLOU <http://ir.omnialuoinc.com>), are just a few of the brands that are succeeding based on understanding China's consumer needs. Hyundai (News, Market) is refurbishing its brand image to a new luxury car to increase market share and appeal to the consumer's desire for high-end brands.

The fashion industry in China is changing rapidly, as Chinese consumers want to make purchases that reflect their new-found success and social status.

China's International Clothing and Accessories Fair "CHIC 2008," held in Beijing March 28 - 31, 2008 is attracting some of the best in the fashion industry. OmniaLuo, Inc. (OTCBB: OLOU <http://ir.omnialuoinc.com>), a domestic China-based company that designs, markets and distributes the luxury women's apparel brand "OMNIALUO," will be exhibiting at CHIC 2008 as part of its growth and expansion strategy.

As China builds dominance as both a manufacturer and a consumer of luxury goods, companies that know both sides of the market have a higher chance to succeed and grow market share. In terms of growth opportunities for luxury brands, it has only just begun. To read full report: click here: <http://www.investorideas.com/Articles/032608a.asp>

About China- Asia Showcase Company, OmniaLuo, Inc. (OTCBB: OLOU):
OmniaLuo, Inc. (<http://ir.omnialuoinc.com>)

Investors can also visit the Company Showcase on InvestorIdeas.com at:
<http://www.investorideas.com/CO/olou/>

The Company's Media Presentation can be viewed at: <http://www.investorideas.com/CO/OLOU/ss/default.asp>

Full News Release: <http://www.investorideas.com/Companies/ViewDocument.asp?ID=5348>

About InvestorIdeas.com, China-Asiastocks.com:

InvestorIdeas.com is a leading global investor and industry research resource portal specialized in sector investing covering over thirty industry sectors and global markets including China, India, Middle East and Australia.

InvestorIdeas.com Disclaimer: www.investorideas.com/About/Disclaimer.asp.

For More Information Contact:

Dawn Van Zant 800-665-0411 Email: dvanzant@investorideas.com

Source: InvestorIdeas.com, China-AsiaStocks.com, OmniaLuo, Inc

###

About ECON Corporate Services

InvestorIdeas.com® - www.investorideas.com is a leading global investor and industry research resource portal specialized in sector investing news, stock directories and research links. The site covers over thirty industry sectors and global markets, featuring: investor newsletters, Blogs, RSS news feeds, investor conferences and forums, audio interviews and Podcasts and exclusive industry articles and financial columnists.

Phone: 800-665-0411
Website: <http://www.investorideas.com>
E-Mail: dvanzant@investorideas.com