



Flixwagon Launches FliXee Widget and YouTube Integration

flixwagon, March 21, 2008

URL: <http://www.pr9.net/comp/mobile/7676march.html>

Flixwagon Delivers Live Mobile-to-Web Broadcasts Directly to YouTube, Blogs, and Social Networking Sites.

PR9.NET March 21, 2008 - LEXINGTON, MA - Flixwagon, by MyFrame Inc., leading provider of high-quality live video broadcasting from mobile phones to the Web, today announced the launch of the FliXee Widget which will stream live mobile-to-web broadcasts directly to Flixwagon users Websites, Blogs, and Social Networking sites. Additionally, Flixwagon users will now have the capability to deliver their mobile-to-web broadcasts directly to YouTube through their Flixwagon account.

The FliXee Widget allows users, such as Sarah Meyers of Pop17.com, to stream their live mobile broadcasts captured through Flixwagon directly to personal Web pages. Stored broadcasts can also be accessed through the FliXee Widget for quick viewing. Registered Flixwagon users can download the FliXee Widget application and immediately begin streaming their live broadcasts.

"The FliXee Widget has simplified the way I can broadcast from anywhere to my audience," said Sarah Meyers, Pop17.com. "Now I can share my live broadcasts in real-time directly on my site."

Flixwagon simplifies how people capture and share video by enabling anyone with a capable 3G mobile phone to broadcast live directly to the Internet. In providing an application to easily stream live, high-quality video from a mobile phone, Flixwagon is enabling users to broadcast their world to individuals and groups, blogs, social networks and leading video sites such as YouTube, MySpace, MSN Space, Blogger, etc.

"The FliXee Widget is simplifying the way Flixwagon users deliver and share their live broadcasts and experiences directly to leading Websites," said Eran Hess, President, MyFrame Inc. "These new features continue to demonstrate the scalability and reach of our Flixwagon broadcasting technology and the simplicity and ease-of-use in delivering high quality video online."

###

About flixwagon

Flixwagon, by MyFrame Inc., is changing how people capture and share video on the web. It provides an application to easily stream live, high-quality video from a mobile phone directly to the Web. With Flixwagon, you can broadcast your world to individuals and groups, your blog, social networks and leading video sites. MyFrame Inc. is privately held with offices in Boston, USA and Tel Aviv, Israel. For more information, visit www.flixwagon.com.

Phone: 732-863-1900 x106
Website: <http://www.flixwagon.com>
E-Mail: nicole.montegary@springboardpr.com