



Launch revolutionizes music experience

The 5000 Music Group, March 19, 2008

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Christian music startup adds innovation to a troubled industry.

PR9.NET March 19, 2008 - Lincoln, NE - Announcing a most exciting development for Christian fans and musicians who want to network. The 5000 Music Group is currently launching a major talent search for new Christian music artists while establishing a new virtual community. Started by Chris McConnell, The 5000 Music Group is a unique digital record label with a new approach to nurturing, marketing and selling young, raw Christian talent.

Chris McConnell started out as a musician and then he formed McConnell Entertainment, afterwards he fronted "Band With A Mission" for a year. Now he has created The 5000 Music Group. Having just signed their first artist, sonzaViz, they are in the process of signing additional artists as well. What sets this new label apart from others is their business plan that makes artists profitable from day one while building momentum with each new release. They virtually eliminated the bulk of expenses other labels charge back to their artists. Besides putting more money in artists' pockets, the label encompasses a virtual interactive community, a physical venue talent search and valuable resources for independent and professional musicians.

"In addition to providing a community where people can interact, we provide a bigger picture of the Christian music world. People are making informed decisions as to where they want to connect by social networking to other like-minded people. I believe they will make their choice based on overall connectivity to the global Christian music scene, which we provide a larger portion of than other sites. We are not just a social network, but also a unique vibrant community. Musicians especially are very drawn toward us and they bring with them fans that want to interact as well," said McConnell.

The 5000 Music Group also provides new opportunities for marketers to reach a niche audience of Christian artists and fans and increase the promotion of their site as well.

"As Christians we also engage revolutionary ideals such as directly presenting the teachings of Jesus Christ through music; embracing new technologies and revenue streams; fair profit sharing between the company and its artists; sharing profits with other worthy causes; being inclusive and supportive of developing artists and promoting Christ-like role models as well as being one" said McConnell.

If you're a musician seeking a label, a media person needing more info, a Christian fan or simply curious about this new musical environ contact Chris McConnell at: Phone: 402-327-9659, Email: chris@the5000music.com, Web site: www.the5000music.com.

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About The 5000 Music Group

The 5000 Music Group is a new kind of music company that offers Christian musicians and fans a variety of resources. Our site provides both filtering and marketing of music. Our mission is to see that promising Christian artists are not lost in a sea of noise. We want to make it possible for music lovers to discover the fusion of professional and independent music found on our site. Most of all are interested in producing and promoting music that is deeply rooted in Biblical truth.

We have developed a business plan to make artists profitable from day one with the intent of building momentum from release to release - virtually cutting out the bulk of expenses that most labels charge back to their artists.

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