



Breakthrough Device Makes Global Shipments Safer and Supply Chains Shorter

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Wireless & transportation pioneers join forces to revolutionize global transportation.

PR9.NET March 18, 2008 - Schaumburg, IL - Gray Peaks (GRPK.OB), a leading green technology provider in global transportation, today announced the release of a breakthrough technology which will revolutionize the way companies track their goods shipped by air, land and sea. The technology, TRAMS, is a sixth generation, portable wireless device that gives global companies on-demand visibility into their mobile goods across six continents on a pay-per-use basis.

Gray Peaks soon expects to announce major global deals in the pipeline for railroad systems and intermodal traffic and pharmaceutical distribution.

The Gray Peaks management team is nothing less than all-star. Combined they have more than three hundred years expertise in logistics, cold chain, digital and wireless communication industries. Together they have managed some of the world's largest wireless installations, built market leader transportation software and have a proven track record of success in global markets.

Gone are the days when companies simply tracked the whereabouts of their mobile assets; welcome the days of complete mobile transparency. With TRAMS, any company worldwide that manages large fleets – such as those in the chemicals and pharmaceuticals, oil and gas, construction, food and beverage, airport and municipality, supply chain and automotive OEM's sectors - will be able to tell if their items have been tampered with, transferred, removed from climate control areas, and of course, delivered on-schedule.

"Globalization and security have been opposing forces until now," says Tim Sensenig, CEO and Chairman of Gray Peaks. "Now with one device, TRAMS, companies can ensure the integrity, condition and location of their goods throughout 170 countries in real-time. This product is poised to set a new standard in global transportation."

This news is hugely important to global enterprises, such as automotive companies, who invest \$20 million per plant per year to ensure parts containers are available for just-in-time deliveries and over \$1.5 billion per year in North America alone. These companies do not know when trailers are opened each day or if they have been tampered with, so visibility and security of 100 million shipping containers are still a concern. Now, one single device, TRAMS, will change all of that.

"With the rising cost of fuel, better management and control of these assets have become an important requirement to retain customers so this solution is something companies have been seeking for years," continued Sensenig. "TRAMS is already ahead of any competitor in green tracking technology and cost. This coupled with high demand for the product positions us for dramatic growth in the global transportation industry."

For more information, visit www.graypeaks.com.

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About Grey Peaks

Gray Peaks, www.graypeaks.com, is a green technology provider in global transportation, providing on-demand wireless solutions targeting fleets, mobile assets and mobile workers to increase the efficiency of the Global Transportation, Supply Chain and Logistics Industry. Its custom mobile tracking solutions leverage patent-pending wireless technologies that can travel through air cargo facilities and airports where active RFID tags have failed to meet FAA standards and provide 100% seamless coverage of all shipments.

The global company has a foothold in multiple locations around the world, including Dubai, and is well-known for its all-star management, advisory and board team members. It is headquartered in Schaumburg, Illinois.

About 919 Marketing Co.

919 Marketing is a marketing consulting firm and a public relations firm with a proven track record of helping underdog companies of all sizes increase revenue, create a competitive advantage and improve marketing efficiencies.

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