



# Drishti to participate in the 16th Convergence India 2008 - the South Asia's largest ICT event

Drishti-Soft Solutions, March 17, 2008

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*Drishti-Soft Solutions takes advantage of Convergence India 2008 to showcase its communications technologies for Contact Centers and Enterprises.*

PR9.NET March 17, 2008 - India / Gurgaon - Drishti-Soft Solutions, a leading provider of communication solutions for Contact Centers and Enterprise Communications will participate in the 16th Convergence India, 2008 – South Asia's largest Information & Communications Technologies Conference to be held from 19-21 March, 2008 at B-9, Hall No. 10, Pragati Maidan, New Delhi. The underlying objective of the three-day event is to bring ICT fraternity together and provide an international trade platform. It will have different country pavilions: China, Korea, Taiwan, and USA displaying the latest technologies in broadband and wireless access, VoIP, 3G, multimedia broadband services, mobile phone accessories, satellite receivers & transmitters, set top boxes, etc. from a wide array of enterprises such as Mobile, Telecomm, Broadcast, & Information Technology industry.

Drishiti will showcase its latest technologies from the DACXTM stable offering Communications Solutions to Contact Centers and Enterprises. Solutions based on DACXTM allow enterprises to be more agile and adaptable making them future-ready. Moreover, they can be tailor-made as per the requirements of specific enterprises and verticals. Industry folks will have an opportunity to interact with Drishtians regarding their offerings, technology, and future roadmaps.

Packed with fun-games, and interesting contests, Drishti's kiosk would be a great treat for everyone. There will be attractive prizes to be won on the spot and a bumper prize for the lucky draw. Each visitor at Drishti's kiosk can enter the competition or play mind-bending games and take home useful information along with free gifts.

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## About Drishti-Soft Solutions

Drishiti is a leading provider of Contact Center Software & Enterprise Communications Solutions. Drishti's award-winning flagship offering – DACX Contact Center Suite has been a huge success in India and Philippines within a span of two years. Drishti creates innovative Communications technologies for the next-generation Enterprises, empowering them to dynamically manage their Business Processes. Drishti's customers enjoy significant benefits in terms of increase in efficiency levels, reduction in operational costs, flexibility to grow, consistent user experience and a demonstrable ROI.

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