



American Medical News Profiles Dr. Ari Weitzner, Founder of ShareMedicalSpace.com

ShareMedicalSpace.com, March 17, 2008

URL: <http://www.pr9.net/health/medicine/7635march.html>

ShareMedicalSpace.com, the only website devoted exclusively to matching doctors and dentists who have medical space to share with colleagues who are seeking space to utilize on a part-time basis, is garnering significant interest in the medical community.

PR9.NET March 17, 2008 - Brooklyn, New York - American Medical News, the nation's leading newspaper for physicians, recently profiled New York ophthalmologist Dr. Ari Weitzner, the founder and President of ShareMedicalSpace.com, in its March 3, 2008 issue. ShareMedicalSpace.com allows doctors and dentists to advertise medical space to colleagues who are looking for space to share on a part-time basis. American Medical News (AMN) is published by the American Medical Association.

The AMN profile noted that the idea for ShareMedicalSpace.com was born out of the frustration Dr. Weitzner experienced when he tried to locate another ophthalmologist to share his office on days when he was working elsewhere. Despite running classified ads in numerous medical publications and launching an extensive word-of-mouth campaign, it still took months for Dr. Weitzner to find a suitable candidate to share his space.

"Frankly, I realized it was insane for me to leave my office empty on days when I was in surgery or teaching at the hospital," explained Weitzner. "After my own 'hit-or-miss' experience searching for a suitable doctor to share my space, it occurred to me that a website focused exclusively on advertising underutilized medical space would have saved me a great deal of time and effort."

Before ShareMedicalSpace.com, doctors' options for advertising available medical space to colleagues were very limited and inefficient. Advertising in local classifieds or on craigslist is a hit-or-miss proposition, because those media are not targeted at doctors. By contrast, ShareMedicalSpace.com focuses exclusively on available medical space. Listings on the site provide a wealth of information to doctors to help them determine whether a particular space is suitable for their specialty and schedule.

By helping doctors locate other physicians to share the costs of their space, ShareMedicalSpace.com helps doctors reduce the financial burdens of operating a medical practice in the current climate of falling fees and rising overhead. Conversely, by sharing medical space with a colleague, doctors can generate increased profits to finance the expansion of their practice at another location.

For recent medical school graduates, sharing medical space is an attractive alternative to signing a lease and investing tens or even hundreds of thousands of dollars in medical office equipment and furnishings, plus salaries and benefits for support staff. Sharing medical space can also help an established doctor test the viability of expanding his or her practice to a new neighborhood without investing a large sum upfront.

For a limited time, there is no cost to advertise available medical space on ShareMedicalSpace.com. In the future, the company plans to charge monthly, quarterly and annual fees for basic and premium listings. The fees will be lower than the cost of placing an advertisement in a medical newspaper.

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About ShareMedicalSpace.com

ShareMedicalSpace.com matches doctors and dentists who have underutilized medical space to share with colleagues looking for space that is available on a part-time basis.

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