



Ship2Save, with Sato America, alleviates EPC compliancy woes

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Software developer and systems integrator offers affordable, high quality, and easy to use EPC Compliancy kit.

PR9.NET March 13, 2008 - Montreal, QC – Ship2Save announced today that it is offering an above market value package at below market price for manufacturers to attain true EPC compliancy as per their business requirements. This effort comes in due course of retail powerhouses further pursuing their strategies for greater market adoption of RFID technology as an enabler of true supply chain visibility and the establishment of a collaborative marketplace.

"It is clear that the immediate need for most compliancy weary organizations is to implement a basic reliable solution at the lowest possible cost," explains Amninder Singh, Director of Product Development. "Without cutting corners, we have developed such a package by leveraging our strategic alliances with leaders like SATO America, and the modular architecture of the Operation Management System (OMS®). The software is scalable and requires minimal configuration at this level, offering a huge potential to the user without overwhelming him," adds Singh.

The completeness of the EPC compliancy bundle consists of a RFID handheld, a SATO Industrial RIFD Printer, a roll of labels, OMS® EPC Compliant Software, and a complimentary RFID training course. Collaborating with its major partners to meet the growing needs of manufacturers for RFID (Radio Frequency Identification) technology application solutions, Ship2Save solidifies its commitment to furthering EPC/RFID technologies.

"The adoption of this technology in the market continues a strong and steady growth and so does the product solution needs of tier 1 providers such as Ship2Save, stated Mike Beedles, Director of Integration Solutions for SATO America, Inc.

"Ship2Save has been a great partner for us in Canada and afford us the penetration into their region of influence to deploy our RFID solutions that resolve the requirements of our clients."

"We are a strong advocate of generating a positive return on investment for the RFID systems we deploy." insists Dino De Luca, President, Ship2Save. "However," continues De Luca, "some firms may only benefit from such a system only in the long run, and require only a basic quick fix. To make sure companies adopt the system that fits them best, we have developed distinct solution packages to answer their immediate specific needs while taking into account their possible future requirements."

For more information, press only:

Sonia Bounardjian
Ship2Save
1-866-222-0001 ext.2262
press@ship2save.com

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About SATO

SATO is a pioneer in the Automatic Identification and Data Collection (AIDC) industry and the inventor of the world's first electronic thermal transfer barcode printer. It revolutionized the barcoding industry by introducing the Data Collection System (DCS) & Labeling concept – a total barcode and labeling solution providing high quality barcode printers, scanners/hand-held terminals, label design software and consumables. SATO is one of the first in the industry to introduce a complete, multi-protocol EPC-compliant, UHF RFID solution. SATO is publicly listed on the first section of Tokyo Stock Exchange in Japan. It has worldwide offices in the United States, Belgium, France, Germany, Spain, United Kingdom, Poland, Singapore, Malaysia, Australia, New Zealand, Thailand and China. More information about SATO can be found at <http://www.satoamerica.com/>

About Ship2save

Ship2Save is one of the industry leaders in cost effective RFID Solutions and is a founding member of the Canadian Microsoft RFID Council, a member of the Microsoft Global RFID Council, an EPC Global Canada Strategic Council Member, a CompTIA RFID+™ Cornerstone Committee Member, and a member of Texas Instruments Tag-It Team. Ship2Save's unique product lines, flexible and proficient software, business development models, and distinctive deployment services, offer customers cost effective and high quality solutions for their RFID needs. To learn more, visit www.ship2save.com.

Phone: 866-222-0001
FAX: 514-828-3135
Website: <http://www.ship2save.com>
E-Mail: press@ship2save.com

Address: 9942 Cote De Liesse
Montreal, Quebec
H8T 1A1

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