



# BlueStar Inks Agreement with New West Technologies

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*The company's Mobile Suite Pro extends Microsoft RMS functioning.*

PR9.NET March 11, 2008 - Florence, KY - BlueStar, the leading innovator in solutions-based distribution for Auto ID, Point-of-Sale, Mobility, and RFID products, has signed a distribution agreement with New West Technologies, a leading integrator of Retail Point-of-Sale software solutions and Microsoft Dynamics Retail products.

BlueStar will distribute New West's Mobile Suite Pro software that extends Microsoft RMS into a fully functioning mobile POS system for Retail operations that need to process transactions on-the-go. Mobile Suite Pro delivers the flexibility to adapt to changing Retail needs while keeping command over important inventory, allowing retailers to work more efficiently and manage inventory more accurately.

"New West Technologies' snap-on applications for RMS users will allow retailers to expand their POS activities outside the four walls with Mobile POS, as well as manage and reorder inventory more efficiently," says Jason Firment, BlueStar Business Development Manager for Microsoft Dynamics.

"We are excited to see the New West/BlueStar relationship come to fruition," says Dan King, President of New West Technologies. "We feel it will benefit the Channel to have our products available to easily enhance their solutions with capabilities the customers are asking for. This ultimately makes happier customers and adds to the bottom line."

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## About BlueStar

BlueStar is the fastest growing distributor of POS, Auto ID, RFID, and Mobility products with offices throughout the USA, as well as in Latin America and Canada. We provide a variety of direct avenues for Vendors to inform and guide their VAR Partners in growing their businesses with both educational and business-development services.

**Phone:** 800-354-9776, ext. 3275  
**Website:** <http://www.bluestarinc.com>  
**E-Mail:** [kking@bluestarinc.com](mailto:kking@bluestarinc.com)  
**Address:** 24 Spiral Dr.  
Florence, KY 41042