



# Forrest Media increases out of home advertising space

Propeller Communications, March 05, 2008

URL: <http://www.pr9.net/business/marketing/7529march.html>

*Two giant banner ad sites set up in Glasgow and Edinburgh.*

PR9.NET March 05, 2008 - Scotland, UK - Forrest Media, Scotland's number one provider of quality, large format, advertising sites has expanded the number of quality locations available for advertisers in Scotland.

This expansion has seen Forrest Media install two new Giant Banner Ad. sites in Glasgow and Edinburgh. Both sites are located in the City Centre, maximising their visibility to shoppers and passing traffic. January also saw the Company installing new backlit billboards in Paisley, Glasgow and Edinburgh.

In addition, Forrest Media also provides other out of home advertising solutions, including 'CityScreen'®, the groundbreaking network of large-format digital screens in key UK cities.

Marc Keenan, Forrest Media's Managing Director, said 'Forrest Media's ambition for 2008 is absolutely clear ; to further cement our leading position in the Scottish out of home advertising sector. These new installations, have set us well on the way to achieving our aims.'

For more information on Forrest Media call 0141 420 6000 or go to [www.forrest-group.co.uk](http://www.forrest-group.co.uk)

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## **About Forrest Group**

With over 20 years experience, Forrest Media are firmly established as Scotland's number one provider of quality, large format, internally illuminated panels. To view our plant in detail, click on the "Backlights" above. In addition, Forrest operate high profile Giant Banner Ads in major cities and, of course, 'CityScreen'®, our groundbreaking network to large-format digital screens in key UK cities. For more information on both, please click on "Giant Banners" and "CityScreen" above. Our "Landlord Opportunities" section details our interest in acquiring new locations and "News" contains a selection of topical stories. With a strong customer focus and unrivalled knowledge of our markets, we pride ourselves in offering outstanding quality, a personalised service and recognise the importance of attention to detail in all we do.

## **About Propeller Communications**

PR business for media and marketing companies

**Website:** <http://www.propellercom.com>