



# Huset-Shop.com – The Web's Hottest Source For Modern Scandinavian Products Has Launched

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*With products from more than 60 Scandinavian designers, Huset-Shop.com offers a large variety of Modern Scandinavian design objects within its four cyber-walls. Their products include design goods, jewelry, clothing, children's toys, furniture, lighting, textiles and more.*

PR9.NET March 06, 2008 - Santa Monica, CA – Holly Hallberg, who owns and operates Huset-Shop.com, is proud to announce the official launch of her web store. The site, which took more than six months to develop, has already garnered the praises of the design community and those who are searching for unique Scandinavian design objects.

The site design is in keeping with Scandinavian design philosophy. It is clean and simple, yet elegant at the same time.

In addition to a wide array of products for modern Scandinavian living, the site is very informative as well. Visitors can learn more about the designers who have created the products, and about the products themselves.

Huset, which means "the house" in Swedish, Danish and Norwegian, differs from other online boutiques in several facets. It has a larger variety of modern Scandinavian living products, ranging from Scandinavian design objects, jewelry, clothing (for adults and children), furniture, children's toys, lighting and textiles with more categories being added.

Huset-Shop.com also carries products from many Scandinavian designers that aren't available anywhere else online. These include products from Hunkydory, iis of Norway, Edblad & Co., eka Wear, Camilla Halvorsen, innersmile, Hanna Ljungstrom, Saara Renvall, Kila, Dada's Diamonds, J. Dauphin, Sophie by Sophie, Ida's Eventry, Silke & Suus and Catherine Kullberg.

In total, the works of more than 60 different Scandinavian designers are currently available. This will continue to grow, as Holly and her buyers travel to Scandinavia several times each year looking for new designers and products.

Scandinavia has long been known for its great design heritage and use of natural materials. It is the mission of Huset-Shop.com to make great Scandinavian design more accessible to the global marketplace and to bring beauty, function and excitement to their clients.

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## About Huset

Huset is owned and operated by Holly Hallberg. Holly, who is married to Oscar Award winner Per Hallberg, studied French and Art History at the Sorbonne and graduated from the American University of Paris. She has a formal background in design and architecture and loves finding new and unique designs to add to her store.

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