



Leading Speakers blog offers a meeting point for event organizers and celebrity speakers in Bulgaria

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URL: <http://www.pr9.net/business/marketing/7516march.html>

SpeakersBulgaria.com presents world renown experts and offers information on the events in Bulgaria where celebrity speakers participate.

PR9.NET March 04, 2008 - Sofia, Bulgaria – Larry Hochman, Sahar Hashemi, Jose Maria Figueres are only few of the celebrity speakers presented on the pages of the SpeakersBulgaria.com blog.

The blog is targeting marketing, HR and media specialists, as well as the corporate community in Bulgaria in general - all professionals interested in organizing or taking part in events in which international speakers and experts are invited to participate.

"We would like to offer the corporate world in Bulgaria a reference point, a venue where if you are looking for a Key Notes or after-dinner speakers, be it on topics such as leadership, motivation, trends of the future, market globalization or climate change – you would be able to browse through the profiles of the most established experts in the world and find those which best fit your event." – says Christina Vlahova, founder of Intellecta Srl and an Innovative marketing strategist on the use of the new media, who is also the leader of the SpeakerBulgaria.com project.

"And we have positioned it as a Leading Speakers blog because, visitors will be able to read the opinion from colleagues who have been exposed to some of these speakers and who share their experiences and impressions from them. In this way we would offer the corporate community in Bulgaria another reference points as to what is happening in the country as far as corporate events and celebrity speakers are concerned."

The Leading Speakers blog, offers two additional sections: one where events which are going to happen in Bulgaria with the participation of such renown speakers are presented.

And another section where visitors can enquire about speakers, which they are interested in and explore the opportunity to book them for their corporate events.

To visit the Leading Speakers blog and to subscribe to its RSS feed go to: www.speakersbulgaria.com

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