



The Slave Circus Opens!

Slave Circus Entertainment Inc, February 25, 2008

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Canada's growing video game industry fosters new indie game distributor Slave Circus Entertainment.

PR9.NET February 25, 2008 - Brampton, Ontario. - Slave Circus Entertainment Inc, opens its doors in Brampton, Ontario. Slave Circus management brings extensive experience and support to independent game developers worldwide. Providing valuable experience and service to developers in the fields of game publishing and distribution. Slave Circus was founded by a dynamic sales and management team from such notable companies as Wal-Mart Canada, CIBC (Canadian Imperial Bank of Commerce) and RBC World Markets.

Our current efforts include establishing our catalogue to major retailers and building new markets for developers. We've had an excellent response thus far from developers worldwide, most recently building partnerships with studios such as Gabitasoft (Hyperball Racing), Pi-Eye Games (Scavenger), DK Games (Animates) and many more. Clearly developers want options when choosing a distribution partner said Peter C. Wood, VP of Distribution.

As part of our continuing distribution efforts we are actively seeking games to distribute as we forge new retail channels through North America, with over 30 additional titles set to release by the end of year. 2008 also marks the release of our own online retail presence readyletsplay.com.

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About Readyletsplay.com

Readyletsplay.com is a wholly owned subsidiary of Slave Circus Entertainment Inc and offers a wide selections of casual, indie and pc games for direct purchase. Readyletsplay.com garners support from such developers as Pi-Eye (Circulate), Insolita (Cave Days), Team6 (German Street Racing) and Playrix (Race Cars).

About Slave Circus Entertainment Inc

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Slave Circus Entertainment, Inc. is a Canadian based publisher and distributor of interactive entertainment products, including casual, arcade, indie and pc games. Slave Circus provides distribution and retail services for independent game developer across the globe. Slave Circus is comprised of a dynamic sales and management team, which brings over two decades of experience in software publishing and distribution.

Website: <http://www.slavecircus.com>

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