



Andy Schaidler Joins Volume Lighting as Hospitality Sales Manager

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Volume Lighting establishes new marketing and sales effort to hotels, motels, resorts, and timeshares by appointing Andy Schaidler, to the new position of Hospitality Sales Manager.

PR9.NET February 23, 2008 - Houston, Texas – Volume Lighting, (www.VolumeLighting.com) one of the industry's leading manufacturers and distributors of decorative lighting, ceiling fans, and energy saving fixtures for residential and commercial applications is pleased to announce the appointment of Andy Schaidler, IESNA, NEWH as their Hospitality Sales Manager.

Mr. Schaidler's responsibilities include forming a national hospitality sales team, marketing, and development of new products to the hospitality industry. Andy and his team will work directly with hotel, motel and other hospitality specification professionals to bring to market over 3,500 items that Volume Lighting offers, including energy saving and ENERGY STAR products.

"Volume Lighting reached a pinnacle point of growth in 2007 with the company's sales to the hospitality market where Volume required the additional support and direction of a seasoned professional with experience in the hospitality market," says Kirby R. Busby, National Sales Manager.

Andy brings to Volume Lighting the experience and leadership of 8 years in sales to the hospitality industry and 23 years of lighting sales and sourcing of lighting components. He also currently volunteers as NEWH Director of Regional Trade Shows. "Volume Lighting's 21 year history in distribution of lighting products from the Houston, TX 200,000 square ft. warehouse coupled with their custom manufacturing capabilities of metal, resin, incandescent and ENERGY STAR fluorescents are what drew me to join their Volume Lighting team," notes Mr. Schaidler.

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About VLI

Volume Lighting recently celebrated it's 20th anniversary offering attractive and affordable lighting to commercial and residential markets with a mission to offer superior quality at exceptional prices to customers worldwide. Volume began in 1987 as Volume International and quickly became one of the fastest growing lighting companies in the world. Volume doubled the size of their US operation in 2006 now totaling 200,000 sq ft of warehousing space in Houston TX. Volume publishes both print and electronic catalogs annually and has expanded their product offerings every 6 months with new series and new sku's designed by both staff and independent product designers in the US. Customs and specials are also welcome.

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