



# Americans To Spend More Than Ever On Home Improvements In 2008

Home Sweet Home Improvements, February 21, 2008

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*Studies show an expected 13% increase in spending over 2007 and anticipate a continual increase for years to come.*

PR9.NET February 21, 2008 - Bealeton, Virginia - As Americans look to spend record amounts on home renovation and remodeling, they are relying on credible, licensed, professional home designers and builders to meet their needs. Home improvements for home expansion and lifestyle improvements, as well as investment benefits, are key reasons for strong growth trends in home improvement spending.

It is expected that American's will spend over \$11,000 on home improvements and repairs, on average, in 2008. This is a 13 percent increase over spending during 2007. This trend is expected to continue through 2015. A struggling housing market is a strong contributor to renewed interest in remodeling. Many home owners are choosing to create the homes they want and invest in their own homes during a time when home building supplies are available at low costs due to low demand for new building construction.

Home Sweet Home Improvements is a Certified General Contractor with a Class "A" License who serves the Northern Piedmont region of Virginia. "Our mission is creating new living spaces and providing our clients with the highest possible remodeling quality and service, while providing a wonderful remodeling experience," says Home Sweet Home Improvements founder and owner Tom Wotton. "For us, remodeling and building is a great experience with each new project."

While there are many do-it-yourself types attempting to perform their own home improvements, there are many professional home remodeling companies developing great expertise in various niche markets. In addition to general contractor licensing, many professional builders have credentials in plumbing, electric work, and more. An ability to perform all necessary work is beneficial when hiring a builder.

One unique reason behind the strong growth in home improvement spending is an increase in specialized programs targeting specific home owners. Advanced certification programs for the aging population, for instance, help develop builders specifically trained to renovate homes to meet the particular living needs of this market segment. Certified Aging-in-Place is one such program that serves the needs of an older population at high risk for home based injuries.

At some point the housing market will stabilize and return to normal growth. In the meantime, home improvement continues to gain momentum. Many home owners are choosing to avoid the hassle of selling and moving to get the home they want. Well done home improvements in key rooms in the home are a great investment right now and offer great return for future resale.

Established in 1990 and based in Fauquier County, VA, Home Sweet Home Improvements, LLC serves the Northern Piedmont region of Virginia with the highest quality home remodeling and building services. From finishing basements to remodeling kitchens to design/build services, HSH has earned a reputation for full customer satisfaction and artisan-level quality. They are Class A Contractors licensed in Build, Electrical and Plumbing. HSH has acquired several designations including Certified Graduate Remodelor (CGR). Tools and valuable resources can be found on their website at [HomeSweetHomeImprovements.com](http://HomeSweetHomeImprovements.com).

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## About Home Sweet Home Improvements

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