



NYPD Pizza Serves Warrants to St. Augustine Residents

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NYPD Pizza Opens its Doors to Area Residents in North Florida

PR9.NET February 20, 2008 - St. Augustine, FL - Put those frying pans away and drop the spatula! NYPD Pizza has put out an APB for the residents of our nation's oldest city to now enjoy a little piece of New York in their own backyards. Serving only the best products and freshest ingredients, this location has Daily Lunch Specials and offers the Two for Tuesday promotion in which you buy a pie, you get one free. (See store for details) The neighborhood pizzeria is located at 163 Palencia Village Dr. in the ancient city of St. Augustine, Florida. Store phone number is: (904) 825-4545.

Co-Owners Dave Pesante and Doug Leeby said, "Our pizzeria is filling a void in the St. Augustine & Jacksonville market. We are serving up a delicious slice of New York style pizza to our hometown and giving our area residents the quality & authentic New York style pizza they want and deserve."

NYPD Pizza offers the highest quality pizza products and Italian restaurant menu items made of all the freshest ingredients. All of the pizzas are hand-tossed, made with NYPD Pizza's own unique pizza dough, high quality 100% mozzarella cheese, and NYPD Pizza's own specially spiced tomato sauce, finished with fresh toppings, and baked in NYPD Pizza's own special brick oven. Other menu items include delicious appetizers, fresh salads, cheesy calzones, meaty strombolis, specialty hot hero sandwiches and a full line of mouth watering deserts. This NYPD Pizza franchise location offers a various menu selection for dine-in, take-out and soon to be delivery and catering.

"Our restaurants represent an era of days gone by as the neighborhood pizzeria with great food and an upbeat atmosphere," said New York Pizza Development President and Chief Executive Officer Paul Russo. "We are not your typical cookie cutter franchise nor do we want to be. We want each franchise to have a personality that represents their community and the families that live there."

Established in 1996 and headquartered in Orlando, FL, New York Pizza Development, LLC proudly serves authentic New York style pizza. CEO and President, Paul Russo, is a native New Yorker from Bayside, Queens. Mr. Russo's goal is to bring the taste of real traditional New York style pizza worldwide. The Franchise Division launched in January 2004 and is successfully expanding locations through out the country. NYPD Restaurants currently offer three distinctive types of franchises: the Sub Station is strictly express, delivery, catering and take-out; the Metro Unit is traditional full-service restaurant with take-out, catering and delivery; and the Precinct is a larger traditional full-service restaurant with take-out, catering and delivery.

For franchise information please check out www.NYPDPizzeria.com or to schedule an interview please call Mallysa Byrnes @ (407) 872-6973 or e-mail NYPDMallysab@aol.com

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About NYPD Pizza Development, LLC

NYPD Pizza serves the most authentic New York style pizza available throughout the country. Using only the finest ingredients and incorporating traditional family recipes the NYPD Pizza will leave you with an Arresting Taste of New York in Every Bite!

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