



BlueStar to Distribute CradlePoint Products

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BlueStar has signed a distribution agreement with CradlePoint, a SymbolPLUS Provider Program Partner that designs and manufactures specialized communications cradles and external adapters that are certified compatible with the Symbol/Motorola family of handheld terminals.

PR9.NET February 19, 2008 - Florence, KY - BlueStar, the leading innovator in solutions-based distribution for Auto ID, Point-of-Sale, Mobility, and RFID products, is announcing it has established a distribution agreement with CradlePoint Inc.

CradlePoint, a SymbolPLUS Provider Program Partner, designs and manufactures specialized communications cradles and external adapters which are certified compatible with the Symbol/Motorola family of handheld terminals.

The agreement establishes BlueStar as a key distributor of CradlePoint's complete line-up of mission-critical docking cradles and connectivity solutions for leading handheld computers and PDAs. Customers rely on CradlePoint products for quick and secure connectivity between remote computing platforms and the networks that run their business.

"We are extremely pleased in our growing relationship with BlueStar as a key distribution partner," states Pat Sewall, President and Founder of CradlePoint. "We appreciate the proactive and collaborative business spirit within the BlueStar organization as this helps us more effectively meet the growing demand for our solutions."

"CradlePoint is a welcomed addition to the BlueStar partner community. We have already seen great success with CradlePoint and we expect that to continue because of the way their products augment and extend the capabilities of our PDAs and rugged mobile computers," explains Greg Seelbach, BlueStar's Director of Market Development.

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About BlueStar

BlueStar is the fastest growing distributor of POS, Auto ID, RFID, and Mobility products with offices throughout the USA, as well as in Latin America and Canada. We provide a variety of direct avenues for Vendors to inform and guide their VAR Partners in growing their businesses with both educational and business-development services.

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