



Businesses Could Save Thousands On Office Consumables

eezytrade.co.uk, February 20, 2008

URL: <http://www.pr9.net/comp/hardware/7370february.html>

The average business in the UK could be spending too much on office consumables, according to a study initiated by Eezytrade into the current makeup of the consumables market and the way in which office consumables are purchased.

PR9.NET February 20, 2008 - Edinburgh, UK - The average business in the UK could be spending too much on office consumables like printer paper, ink cartridges (<http://www.eezytrade.co.uk/>) and toner, as a result of outdated purchasing methods and lax staff control measures, according to a study from online retailer Eezytrade.

Eezytrade (<http://www.eezytrade.co.uk/>), who themselves retail branded ink cartridges and toner amongst other office consumables, suggest that many offices and home print users have yet to realise the cost savings that can be achieved through buying online and buying in bulk, which could end up saving hundreds of pounds a year for small businesses, and far more depending on the scale of the individual printing operation.

According to the study, most businesses continue to negotiate their printer supplies through offline suppliers in line with established procurement policies. However, by switching to online providers businesses could benefit from lower retail prices and delivery costs without sacrificing quality or reliability when it's time to reorder.

The study also found that as a rule smaller offices tended to be more efficient with their use of printer related consumables whilst larger organisations with more significant printer networks actually reported a decline in efficiency, thought to be as a result of lax print management policies and print control techniques in more substantially staffed businesses.

"By adopting simple changes to the way in which businesses buy and use their consumables, there really is the potential to save hundreds if not thousands of pounds on a yearly basis," said John Pickering of Eezytrade.

"By introducing more rigorous printer management protocols and simply buying from an online supplier, businesses could cut out the expenses associated with wastage and buying from traditional operators and receive the same high quality produce for much less than they are paying at present."

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About eezytrade.co.uk

Eezytrade (<http://www.eezytrade.co.uk/>) is an online retailer of branded, quality print cartridges and toner base, supplying a broad range of consumable products for home and office use. Supplying offices across the world with print consumables, Eezytrade has become synonymous with reliability and value for money over the last few years as it continues to grow its market share in the consumables industry.

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