



New York Spanish Translation – Expanded Service Availability Announced

Affinity Spanish, February 17, 2008

URL: <http://www.pr9.net/business/trade/7362february.html>

Spanish translation company announces expanded service availability for New York businesses and professional organizations

PR9.NET February 17, 2008 - New York, NY - Affinity Spanish Language Solutions today announced the expanded availability of Spanish translation and language based solutions for the New York area effective immediately. The bilingual English-Spanish business services company provides language and business support to people and organizations having a need to communicate or do business with the Spanish speaking population in the US and Latin America.

Latin America is an important growth market for many companies as is the US Hispanic market segment. The availability of Spanish translation services in New York comes at a time as the US national debate on immigration continues, with much of the focus on Spanish speaking immigrants. Popular culture has seen a marked rise in Spanish language influence including Spanish versions of popular products and the widespread availability of bilingual English-Spanish websites. The economic, societal, and other common interests of the Spanish and English speaking populations of the Western Hemisphere are perhaps at all-time high levels.

According to Affinity Spanish director Ron McCoy, "Fundamentally our mission is to help minimize the potential barriers of language and culture to support dialogue and communication between the English and Spanish speaking populations of the Americas." In addition to professional translation and interpretation services, the company functions as an integrator of language, business and other skill sets to deliver more complete solutions to defined problems. Standard business solutions include bilingual English-Spanish search engine marketing and bilingual employee recruiting services. Additional information about the company is available at www.affinityspanish.com.

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About Affinity Spanish

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Affinity Spanish Language Solutions is a leading bilingual English-Spanish language services company. Affinity Spanish helps people and organizations communicate and do business with the Spanish speaking population in the US and Latin America. Additional information is available at www.affinityspanish.com.

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