



# Manuka Honey Proves to Be More Effective than Medicine

Honeymark International, LLC, February 13, 2008

URL: <http://www.pr9.net/health/medicine/7346february.html>

*Honeybees in New Zealand make a special type of honey with the nectar they gather from the flowers of the Manuka bush. This honey known as, "Manuka Honey" is now being used as a main ingredient in health care products to treat conditions such as eczema, wound infections, MRSA, ringworm, muscle and joint pain, etc.*

PR9.NET February 13, 2008 - LONG ISLAND, NY - Honey has been used for medical purposes in cultures around the world for many years to treat a wide variety of health symptoms such as eczema, psoriasis, infected wounds, ringworm, arthritis, athlete's foot, burns, poison ivy, etc. Honey's medicinal benefits are primarily due to its antibacterial and antimicrobial properties. Scientists have found that bacteria and other microorganisms cannot grow or reproduce in honey because of the acid that exists. In addition, honey does not provide the water and oxygen needed to support bacterial growth.

Honey also contains an enzyme called glucose oxidase. When combined with water and oxygen, glucose oxidase forms gluconic acid and hydrogen peroxide which is used by doctors as a disinfectant for wounds. This means that honey can be used as an antiseptic while being far less likely to harm already damaged tissue than ordinary hydrogen peroxide.

Honey applied topically to a wound promotes healing just as well as, or in many cases better than, traditional ointments and dressings. Its antibacterial properties prevent infection and promote the healing process. It also acts as an anti-inflammatory agent, reducing both swelling and pain. Honey has even been known to reduce scarring and malodor. In clinical studies around the world, honey has been shown to be extraordinarily effective in the treatment of wounds, burns, and surgical incisions. Honey also functions as a moisturizer, making it an effective treatment for sunburn as well as a skin softener.

Manuka Honey is a special type of honey that is made from the nectar of the flowers found on the Manuka bush (*Leptospermum scoparium*) which grows wild throughout New Zealand. In addition to hydrogen peroxide, Manuka Honey also contains an additional antibacterial component which has become known as the Unique Manuka Factor or UMF. This secondary antibacterial component has been found to be more effective in clearing infections than the compounds found in ordinary honey. Honey with a UMF rating of 10 or higher is even effective in destroying the super-bugs associated with antibiotic-resistant strains of bacteria such as MRSA and VRE.

"Not all honey is created equal," says Frank Buonanotte, CEO of Honeymark International, a manufacturer of health care products containing Active Manuka Honey as a healing agent. "The chemical composition of honey depends primarily on the floral source. Honeybees in New Zealand gather nectar from the flowers that grow on the Manuka bush and take this nectar back to their hives where they manufacture this unique type of honey that has amazing healing properties. Active UMF Manuka Honey is the only honey that is rated and tested for its antibacterial and antimicrobial properties which is why we use it in our products."

Honeymark sells products for eczema, psoriasis, arthritis, wound care, ringworm, athlete's foot and other health conditions. For more information or to purchase Manuka Honey products, call 1-866-427-7329 or visit [www.HoneymarkProducts.com](http://www.HoneymarkProducts.com).

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## About Honeymark International, LLC

Honeymark manufactures skin care products containing Active Manuka Honey as a healing agent.

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