



With Latest Beta Release of Mozilla Firefox 3, Comodo EV SSL Certificates Can Now Protect More People Than Ever From Phishing Threats

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Incorporation of support for EV SSL certificates into Firefox is seen as an important benchmark in the wide scale deployment of EV SSL certificates for all online businesses.

PR9.NET February 14, 2008 - JERSEY CITY, NJ - Mozilla Developer Center recently announced that Firefox 3 Beta 3 is now available for download. This marks an important milestone in the widespread adoption of new browser security measures such as Extended Validation (EV) SSL Certificates to protect site visitors from phishing sites. The BETA release is an important first step in enabling millions of Firefox internet visitors to be protected in online transactions. The official, full release of Firefox 3 is expected later this year.

With its ability to recognize Comodo EV SSL Certificates, this new version of Firefox enables Internet users to see the reassuring green address bar. The green bar signals to consumers they have reached a legitimate site verified by Comodo, providing end user protection of sensitive personal information, such as passwords, bank account numbers and Social Security Numbers. The Mozilla Foundation announced that the goal of the enhancements to Firefox was largely related to improving security in online activities. Other enhancements include faster page rendering, more personalization through one-click bookmarking, and better downloading - including a progress indicator in the status bar and anti-virus checks.

BACKGROUND ON EV SSL CERTIFICATES

What created the need for more security indicators in the browser?

High profile incidents of fraud and phishing scams have made Internet users very concerned about identity theft. Before they enter sensitive data, they want proof that the Web site can be trusted and their information will be encrypted. Without it, they might abandon their transaction.

To meet this growing security need in the market, Comodo, led by CEO Melih Abdulhayoglu, initially organized and became a founding member of the C/AB Forum (Certification Authority and Browsers). This body was charged with creating guidelines that standardized online authentication of businesses. A key accomplishment of this consortium was the launch of EV SSL certificates early in 2007.

What are EV SSL certificates?

EV SSL certificates are an SSL certificate that provides a new type of identity confirming visual indicator in the address bar that is reflective of a merchant's verified identity and assures consumers that a merchant has met the rigorous and standardized authentication requirements established by the C/AB Forum. Since EV SSL certificates are only issued to online businesses that have been verified, fraudsters will be restricted from getting these certificates which assures consumers that a site with an EV SSL certificate is authentic. This drives accountability back into online transactions which increases online trust.

How will EV SSL certificates increase consumer confidence?

Online businesses that deploy Comodo EV SSL Certificates help to build trust and confidence among consumers by offering them immediate and visible assurance that they are dealing with a reputable e-commerce site.

COMODO EV SSL CERTIFICATES - MORE TECHNOLOGY, MORE SAVINGS, MORE TRUST.

As the world's second largest Certification Authority, Comodo has continually innovated to create solutions that deliver the highest levels of encryption, authentication and security on the market today. Comodo's EV SSL certificates deliver key competitive advantages over the leading brand:

For more information about EV SSL certificates, please visit www.instantssl.com

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About Comodo Inc

Comodo, through its group of Internet security companies, is a leading Certification Authority and global provider of Identity and Trust Assurance services on the Internet. Comodo secures and authenticates online transactions and communications for over 1,000,000 business and millions of consumers. With a global presence in the US, UK, Ukraine, and India, Comodo offers businesses and consumers third-generation solutions for intelligent security and authentication technologies that create trust online. Comodo's technological expertise includes PKI digital certification, integrated authentication infrastructure services, regulatory compliance solutions and digital e-commerce services. The Comodo companies develop technologies that address critical authentication and security needs with proven and reliable solutions such as SSL certificates, Mutual Authentication solutions, PCI compliancy services, Desktop Security, Code signing certificates, identity and vulnerability management solutions.

Phone: 1 888 266 6361
FAX: 1 201 963 9003
Website: <http://www.comodogroup.com>
E-Mail: media-relations@comodo.com
Address: 525, Washington Blvd,
Jersey City
NJ 07310
USA

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