



Chic Leather Handbags Boutique Launched

Proudfoot Leather and Lambskin, February 14, 2008

URL: <http://www.pr9.net/home/hshopping/7335february.html>

Trendy UK leather handbags brand Proudfoot Leather has launched a new online boutique website where ladies (and the well-trained boyfriends and husbands) can shop online and buy luxury and chic leather handbags.

PR9.NET February 14, 2008 - London, UK - With over 25 years in the handbag and fashion industry Proudfoot Leather & Lambskin has already made a name for itself amongst the fashion conscious and those who know their quality leather handbags, because of the brand's dedication to extremely high standards.

Proudfoot Leather's commitment to only producing better quality genuine leather handbag products is unique in an industry where many brands have cut corners to maximise profits by using cheaper materials.

Colin Proudfoot, founder of Proudfoot Leather comments "The new website is real milestone for the brand as now rather than just serving those who visit our boutique in Perth, Scotland, Proudfoot Leather can become an internationally recognised purveyor of chic and trendy leather handbags."

"More and more women are using the Internet for their fashion shopping to find individual and unique designs and stunning quality that they simply cannot find on the high street."

The new Proudfoot Leather online handbags boutique (<http://www.proudfootleather.com>) has a collection of uniquely designed leather handbags that are must-haves for any fashion conscious woman. The attention to detail in the design and the superior level of quality in both production and genuine leather material is something that most high street handbag cannot offer.

UK fashion expert and commentator Shanee Moore remarks "One could say Proudfoot Leather is definitely a brand to watch out for in 2008 with their chic hobo style leather handbags. Their price range is fairly high end, although this suggests the superior quality of the material and also hints at the more discerning elegant, luxury chic market that they are aiming at."

"The website is extremely easy to use and is obviously designed to make shopping for that perfect handbag as easy as possible. The customer review element is a nice touch as it can allow shoppers to see how their peers rate the various handbag designs. The zooming tool is particularly interesting as it enables ladies to see the finer details of the bags right down to the leather texture."

"Some of their handbag designs are beautiful and it would not surprise me if their website really helps brand to become an online fashionista's favourite."

Visit the online handbags shop at <http://www.proudfootleather.com> to see the stunning leather handbags collection.

###

About Proudfoot Leather and Lambskin

Proudfoot have been trading in the leather and lambskin industry since 1975 and strive to create stylish designers handbags. Designed in France and Italy, Proudfoot Leather Handbags are produced using natural, naked and patent leather to ensure exclusive and "chic looking" products.

Phone: 01738 632 483
Website: <http://www.proudfootleather.com>
E-Mail: marketing@proudfootleather.com
Address: 104 South St.
Perth, PH2 8PA
United Kingdom