



# TheraiSaK.com Heads in a New Direction

TheraiSaK.com, February 12, 2008

URL: <http://www.pr9.net/business/services/7312february.html>

*Natural Light Photography prints and services become primary focus for TheraiSaK.com in 2008.*

PR9.NET February 12, 2008 - BRANTFORD, ON, CANADA - TheraiSaK.com, created by long time independent music supporter TheraiSa K (known mostly in the industry as Wednesday Elektra), will be undertaking a new focus and direction in 2008.

"I've decided that the best way to stay on top of my creative side is to continue rotating my services," TheraiSa explains. "Last year I focused primarily on Creative Writing and the year before on Graphic/Web Design. This year I'm turning my focus towards Photography – Digital, SLR and what I like to call: "Natural Light" photography – using the sun's rays as my main source of lighting."

## Background

With a background in Graphic Design and having provided over 10 years of creative as well as marketing services to Independent Musicians and Artisans the world over, TheraiSa is expected to gain new grounds with her 2008 photography prints and services.

## Future Plans

"I plan to continue designing as well as writing, but my main focus will be on photography this year," states TheraiSa. "I plan to get more involved with amateur photography contests and perhaps step into the world of postcards and calendars."

"I've been an amateur photographer for over a decade, but I'm not widely known as a being a photographer," TheraiSa continues. "So I have to continue building up my portfolio to gain recognition in this side of the industry."

Recently unleashing her brand new website for 2008, TheraiSaK.com, will become the hub of all of TheraiSa's activities in the year to come. The site includes her 2008 photography portfolio (which is constantly being updated and added to), her online store featuring her latest signed prints, as well as an epicenter of information on TheraiSa herself.

###

## About TheraiSaK.com

TheraiSaK.com unveiled in January 2007 is founded on the principal of offering the lowest prices in the industry for services in Graphic/Web Design, Photography and Writing. Always catering to those who cannot always afford the professional services they desire at a price they can pay.

**Website:** <http://www.theraisak.com>

**E-Mail:** [theraisak@hotmail.com](mailto:theraisak@hotmail.com)