



QuickArrow Selects Akamai to Accelerate Worldwide Delivery of Its Software-as-a-Service Professional Services Automation Solution

QuickArrow, February 13, 2008

URL: <http://www.pr9.net/comp/development/7310february.html>

Akamai's Web Application Accelerator Service Enables 4X Performance Improvement For Users In Asia And Europe.

PR9.NET February 13, 2008 - Austin, Texas - QuickArrow, Inc., the leader in SaaS Services Automation, announced today that they have selected Akamai Technologies, Inc. (NASDAQ: AKAM), the leading global service provider for accelerating content and applications online, to deliver a fast, reliable application experience to their end users resulting in increased productivity.

"Corporate users of software-as-a-service (SaaS) solutions expect rapid response times from these on-demand applications no matter where they are located," according to Jeffrey M. Kaplan, Managing Director of THINKstrategies and the founder of the SaaS Showplace. "By leveraging Akamai's Web Application Accelerator™, QuickArrow is in a better position to meet the expectations of its customers worldwide."

As a Professional Services Automation (PSA) solutions leader, QuickArrow places heavy emphasis on its ability to deliver its accelerated solution to an expanding global client base that expects the same optimized performance that domestic users enjoy. Leveraging the Akamai platform to deliver its on-demand PSA solution, QuickArrow has significantly improved the level of performance for its end users, decreasing transaction times by 4X in Asia and Europe, and 3X in the Americas.

"QuickArrow's PSA solution supports more than 26,000 services professionals around the world," said QuickArrow President, Ron Jennings. "Our clients rely on our software everyday to track project status and profitability, identify and schedule the right resources to projects, manage their time, expense, and billing more accurately, and streamline their reporting processes. Akamai supports these mission critical activities by enabling superior application performance and service quality for our clients – regardless of their location, worldwide."

Akamai's Web Application Accelerator service leverages Akamai's globally-deployed platform – comprising approximately 30,000 servers in 70 countries – to deliver consistent, improved application performance for enterprise customers. Akamai accelerates customers' dynamic Web applications using a number of unique techniques including dynamic mapping, route optimization and connection optimization technology. The result is increased user adoption of applications for greater productivity and decreased support costs.

"We're pleased QuickArrow has selected Akamai to accelerate the delivery of its PSA hosted solution," said Willie M. Tejada, vice president for Akamai Application Acceleration. "By choosing Akamai application services to ensure an optimal end user experience, QuickArrow is able to focus on growing its business instead of building out expensive infrastructure in support of application delivery."

###

About Akamai

Akamai is the leading global service provider for accelerating content and applications online. Thousands of organizations have formed trusted relationships with Akamai, improving their revenue and reducing costs by maximizing the performance of their online businesses. Leveraging the Akamai EdgePlatform, these organizations gain business advantage today, and have the foundation for the emerging Web solutions of tomorrow. Akamai is "The Trusted Choice for Online Business." For more information, visit www.akamai.com.

About QuickArrow

About QuickArrow

QuickArrow's PSA solution helps services organizations better manage the three things that matter most: people, projects, and performance. Designed to deliver the critical visibility needed to optimize services delivery, QuickArrow's Software as a Service (SaaS) solution fully integrates with leading SFA, CRM, and financial applications, replacing homegrown solutions and labor-intensive spreadsheets to automate workflows and streamline operations.

Worldwide, more than 26,000 users and 300 services organizations spanning software, IT Services, management consulting, hardware, environmental, and healthcare count on QuickArrow every day to increase resource utilization, capture more billable hours and expenses, and enable more effective decision-making to drive top and bottom-line growth.

Phone: 512.381.0600

Website: <http://www.quickarrow.com>

