



Atlanta Web Design Firm Completes Project For BATMA

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URL: <http://www.pr9.net/business/assoc/7280february.html>

The Buckhead Area Transportation Management Association needed a new, more powerful and fully interactive website to service thier user base of residents commuters in the Atlanta area and help quell the nightmarish Atlanta Traffic problem.

PR9.NET February 15, 2008 - Atlanta, GA - In the Buckhead area of Atlanta, the traffic jam almost never ends. Even after most of the once-popular bars and restaurants have moved further intown commercial businesses and massive 20 story plus office buildings now pepper the skyline of this posh community.

With the traffic problem getting worse by the day and the ever increasing price of fuel, the Buckead Area Transportation Management Association needed a face lift and a better web presence to provide information about better commute options, alternative work options and tools, like a commute calculator, free gas cards and even preferred parking status to atlanta residents wanting a vacation from the often hour long commutes that mostly involve sitting in bumper to bumper traffic. With this need, they turned to local company Smart Marketer, an interactive website development agency and search engine optimization firm.

Over a year in the planning a massive, user friendly web presence was developed with senior developer, Geoey Cook and BATMAs Assistant Executive Director, Amy Sturgill.

The result has been a fantastic overhaul of the public web site (www.batma.org/home.html) and hopes are high that with the streamlined navigation, useful tools and many incentives available to commuters that BATMA can help Atlanta commuters save time, money, fuel and perhaps even their sanity.

Contact Geoey Cook for more information about this significant contract. Direct line: (404) 688-0316
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Other helpful information regarding this contract can be found at: <http://www.Smartmarketer.net>.

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About smart marketer

Smart Marketer is an Atlanta GA based small business web design and development firm specializing in search engine marketing.

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