



# Diamond Engagement Ring eStore Now Offers Complimentary Consultations with Engagement Specialists

TheTrendz, February 07, 2008

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*Men stressed out about finding the perfect diamond engagement ring can now receive a free, personalized online consultation with an engagement specialist.*

PR9.NET February 07, 2008 - Los Angeles, CA - After 37 years in the retail jewelry business, the Mehta family, owners of The Trendz online diamond engagement ring (<http://www.thetrendz.com>). store, understand the troubles men face when choosing an engagement ring.

To extend their unique and friendly brand of customer service to their online consumers, The Trendz has announced it will now offer real-time personalized shopping service phone consultation to shoppers.

"Many men have no idea where to begin when choosing a diamond engagement ring for their bride to be. Our engagement specialists help you with everything from choosing the right style for her personality to determining ring size without being obvious about his upcoming proposal," says Ashok Mehta, owner of TheTrendz.com (<http://www.thetrendz.com>).

Mehta says that many men are surprised to learn that different diamond engagement ring styles have different symbolic meanings. While the ring itself is symbolic of a love with no end, the stones themselves can also add deeper layers of symbolism such as a trio of diamonds that represents the past, present, and future of a couple's life together.

Engagement specialists will work with shoppers to answer questions about choosing and purchasing an engagement ring. Engagement specialists can also provide additional insight about engagement rings that they may not have considered, but that will show the bride-to-be that her new fiancé has put considerable thought into choosing her ring.

To take advantage of The Trendz free engagement specialist consulting services, shoppers can call 866-337-9464 between 9am and 6pm Pacific Standard Time.

"We've had people ask us everything from the standard questions about sizing to suggestions for how to propose. It's very rewarding to know that we're helping to create a special moment that will live in a couple's memory for a lifetime," says Mehta.

About The Trendz: The Trendz (<http://www.thetrendz.com>) is operated by the Mehta family – a family of jewelers in business since 1970. The Trendz offers unbeatable prices on high quality diamond engagement rings, diamond anniversary rings, journey diamond jewelry, Croton watches, gold pendants and earrings, bracelets and many other precious jewelry items.

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