



# Early Childhood Expert Designs Craft Activity Kit For Grandparents To Connect With Their Grandkids

Mills Consulting Group, February 05, 2008

URL: <http://www.pr9.net/home/family/7254february.html>

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PR9.NET February 05, 2008 - Concord, MA – Local early care and education expert/grandma designs craft activity kit aimed at helping grandparents connect with their grandchildren in a meaningful way.

Five years ago, Linda Mills, a new grandma, wondered what special toy she could bring her toddler granddaughter to play with during her visits. After going to the big toy stores she still didn't know what to buy—everything seemed so mass-produced, and somehow not meaningful. And then she thought to herself--what have I been doing for the last 30 years?

Consulting in the field of early care and education is what Linda has been doing, running her own company, Mills Consulting Group, Inc., providing research and consultation services to a wide variety of clients, from corporate employers and universities looking to start up child care centers, to government agencies studying their child care workforce.

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In October 2007, at the urging of her own children and her friends with grandkids of their own, Linda began developing Grandma's Project Bag. The bag itself contains everything needed for simple craft projects for young children, including an Idea Booklet, a tote bag, and 8 different types of craft materials, from pom poms and stickers to a miniature rolling pin for play dough.

The product was formally launched in December, and orders have been coming in from retail educational toy stores and specialty shops, and just been made available online. "This is such an exciting new way for me to bring together the two things that I truly care about—my family and my passion for early childhood education, as well as share with other grandparents the simple ways they can connect with their own grandkids". But don't be fooled, Grandma's Project Bag isn't just for grandparents—it can be used by parents, babysitters and anyone who wants to spend meaningful and fun time with the children they care about.

Grandma's Project Bag can be found online at <http://www.grandmasprojectbag.com>

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## About Mills Consulting Group

specializes in developing high quality child care, work-life initiatives and conducting research projects related to child care. Our mission is to provide our clients with high quality services that meet their specific needs, goals, and objectives.

**Phone:** 508-380-2682  
**Website:** <http://grandmasprojectbag.com>  
**E-Mail:** [linda@millsconsultinggroup.com](mailto:linda@millsconsultinggroup.com)