



# Home Business: Mike Dillard Helps Struggling Entrepreneurs Reduce Advertising Costs

Herbalife Independent Distributor, February 02, 2008

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*Mike Dillard releases fresh experiment results today, from the research labs of "Magnetic Sponsoring" that reveal how entrepreneurs on a limited budget can build any home based business successfully.*

PR9.NET February 02, 2008 - Austin, TX - According to Mike Dillard Advertising Doesn't Have To Be Expensive! Building a lucrative home business with little money. Is it Possible?

Home business owners are struggling with increasing competition while their advertising costs rise. Spending a small fortune to keep their businesses afloat, most home business owners find themselves throwing in the towel before they even begin.

According to David Schwind, affiliate manager for Magnetic Sponsoring, the team has been experimenting with new techniques to get more traffic and conversions for the same original advertising cost by tapping into new trends on the internet. These experiments have been documented and shared through a new free video on their website (<http://www.brilliant.buildingonabudget.com>) in an effort to help aspiring entrepreneurs advertise on a limited budget.

"Building on a Budget" (as Mike and his colleagues have named the new video training series) is teaching success driven entrepreneurs that large pocketbooks may no longer be needed to advertise and grow a lucrative home business. In many cases, building a home business can be done without spending a dime.

Anyone truly wanting to "build on a budget" can request their free case studies at: <http://brilliant.buildingonabudget.com>

Contact Michelle Kile for more insights into this topic.  
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## About Herbalife Independent Distributor

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