



Edward Lehman Presents at Association of National Advertisers Conference in New York City, February 11-12, 2008

Lehman, Lee & Xu, February 04, 2008

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Mr. Edward Lehman, managing director of Lehman, Lee & Xu, will speak at the Association of National Advertisers conference presenting on "Convergence in the Global Community." He will also speak on "Connecting Through Contracts: Innovative Relationships Between Advertisers, Agencies and Media" during the Global Advertising Lawyers Alliance pre-conference session.

PR9.NET February 04, 2008 - BEIJING – Mr. Edward Lehman, managing director of Lehman, Lee & Xu, will speak at the Association of National Advertisers conference, which will take place on February 12 at The New Yorker Hotel, located at 481 Eighth Avenue in New York, NY.

Mr. Lehman will take part on a panel called "Convergence in the Global Community" and address laws and regulations related to online advertising in China, with a special emphasis on new internet-based platforms. Other participants on this panel will address similar legal issues in their jurisdictions and include Genevieve Marcotte of Heenan Blaikie, Canada, Felix Hofer of Hofer Losch Torricelli, Italy, and Uri Weinstock of Weinstock Abagados, Costa Rica.

In addition to participating at the Association of National Advertisers Conference on February 12, Mr. Lehman will also speak at a special pre-conference session hosted by the Global Advertising Lawyers Alliance scheduled for February 11 at Reed Smith's New York City offices, located at 599 Lexington Avenue, New York, NY. Mr. Lehman will present on "Connecting Through Contracts: Innovative Relationships Between Advertisers, Agencies and Media."

To learn more about the conference or to register, please visit Association of National Advertiser's website at: <http://www.ana.net/events/conferencemt/LAW-FEB08>

Association of National Advertisers is a trade organization exclusively for client-side marketers providing business insights, extensive opportunities, and industry advocacy. To learn more about the organization, visit: <http://www.ana.net/>

Lehman, Lee & Xu is a prominent Chinese corporate law firm and trademark and patent agency with offices in Beijing, Shanghai, Shenzhen, Hong Kong, Macau, and Mongolia. The firm is managed by Mr. Edward Lehman who is a long-time China resident, and is recognized as a leading expert on corporate law with 20 years of practice experience in Mainland China.

To learn more about our firm, please visit our website at www.lehmanlaw.com.

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About Lehman, Lee & Xu

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