



# Twyla Chapman Earns REAL ESTATE WEBOGRAPHER Certification.

National Institute of Webographers, January 30, 2008

URL: <http://www.pr9.net/business/realestate/7215january.html>

*Twyla Chapman has successfully completed the REAL ESTATE WEBOGRAPHER™ certification to join an elite group of real estate professionals who have earned the prestigious certification offered through the National Institute of Webographers, LLC at [www.Webographers.com](http://www.Webographers.com).*

PR9.NET January 30, 2008 - Morrill, NE – Twyla has successfully completed 11 short courses which include: Online Business Strategy, Agent Websites, Single-property Websites, Lead Generation and Management, Virtual Tours, CMA and AVM technology, Neighborhood Search, Online Transaction Management, Electronic Forms, Virtual Assistants, and Mobile Technologies.

The REAL ESTATE WEBOGRAPHER™ certification teaches real estate professionals how to develop and maintain an effective business strategy in a web-based environment. It was developed to help both real estate agents and their supporting assistants stay current with the ever-evolving RE technology industry so they can continuously provide their customers what they want, online services. Every assistant knows the more proficient they are in various technologies, the more opportunities they will have to win more clients and earn more hours. The National Institute of Webographers offers just that – the #1 consumer facing real estate certification/designation.

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## About National Institute of Webographers

Since 2004, The National Institute of Webographers, LLC has specialized in the education, training, assessment and certification of web-based technologies for the Real Estate industry.

The REAL ESTATE WEBOGRAPHER™ Certification (REW™) provides consumer-facing solutions, education and training through a series of interactive online courses. Certification, online modules for Agents and Assistants include Agent Websites, Single-property Websites, Lead Generation and Management, Virtual Tours, CMA and AVM technology, Neighborhood Search, Online Transaction Management, Electronic Forms, Blogs, Mobile Technologies, Virtual Assistants, and the Learning Laboratory™, where Certificants can access an array of showcased technologies for hands on learning. Available 24/7/365, these courses provide the opportunity for working professionals to learn at their own pace while enhancing the skill sets necessary to compete and excel with today's web savvy consumers.

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