



Sales Packaging Inc. reached an important milestone on January 21, 2008, as the company celebrated 20 years in business

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PR9.NET January 29, 2008 - Philadelphia, PA. - Sales Packaging Inc. reached an important milestone on January 21, 2008, as the company celebrated 20 years in business. Sales Packaging's founder and President Larry Joseph stated, "This anniversary is a tribute to our loyal clients, suppliers and employees who have made Sales Packaging the preeminent provider of custom creative marketing products and materials for business."

While the company is proud to have reached this important anniversary, Sales Packaging can actually trace its roots back to a blank book manufacturing company founded by John Cossart in the 1870's. This is the business bought by Mr. Joseph's father, Bernie, in 1970 to add to his production of Custom Loose Leaf Vinyl binders, Turned Edge binders and Polyethylene binders, Index Tabs and Folders. Sales Packaging was founded as a successor to Bernie Joseph's business to increase the product line to include Leather Products, Acrylic and Aluminum Binders and Boxes, Tote Boxes and Polypropylene Binders and Boxes.

The product line continues to expand and the company plans to include more "green" and environmentally friendly marketing products in the future. Larry Joseph believes "That the company must continue to help provide our clients with the most creative and distinctive promotional marketing products available. We want to make the job of our clients easier and live up to our Motto, "If you can dream it, we can make it happen!"

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About Sales Packaging

Sales Packaging is a promotional marketing product company aimed at providing high quality, customized marketing collateral. For the past 20 years we have developed an understanding of the marketing needs and requirements of our clients. Contact us for more or visit us at <http://www.salespack.com>.

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