



How Professional Voice Over Phone Recordings Can Help Your Company

The Phone Voice - Alison Pitman Voiceover Services, January 29, 2008

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Alison Pitman Voiceover Services specialize in recording telephone applications such as voicemail, IVR, and on-hold messages. She can help improve your company image and boost sales through the use of her voice on your phone system!

PR9.NET January 29, 2008 - Bristol, UK - If you're thinking about updating your phone system why not consider using a professional voiceover artist to record your company voicemail, phone prompts, telephone greetings and on-hold messages.

Based in the UK, Alison Pitman a professional female British accent voice over artist, provides customised phone messages for companies all over the world – including the luxury fashion label Burberry. From her home studio, she records the phone scripts her clients email her and then sends them the finished audio in wav or mp3 files ready to be uploaded onto their telephone system. "The whole process is usually done online and is really quick and simple. From start to finish it can take as little as 24 hours to record, edit and add background music if needed, and cost as little as \$75.00" said Alison. But its not just a quick turnaround and competitive pricing that persuade companies to use Alison's voice for their phone applications. "Businesses want to use a voice that conveys a good first impression of their company – they want a voice that sounds trustworthy, clear and projects a professional image- and hopefully my voice fits that description!"

Alison's native British accent is a voice ideally suited to phone messages! It has no particular regional accent and has a warm, informative tone and style. " Not everyone is comfortable recording and hearing their own voice on their voicemail or telephone greetings so it can help to employ the services of a voice artist to take away this anxiety and achieve a consistent voice throughout the company." Companies who employ the services of voiceover artists for their telephone greetings are also aware of all the positive benefits of their use for IVR, voicemail & on-hold marketing messages. The interactive voice response (IVR) informs the caller of the options available to them, interacting with the caller through a series of frequently asked questions. This can save the customer time by directing them to the most helpful person or service applicable to them. This method also saves your live telephone attendants unnecessary calls therefore increasing their efficiency. A creative on-hold message is a good way to target your marketing to a captive audience. Telephone marketing campaigns are capable of promoting both sales and support for customers as they wait on the line. They can be devised to answer frequently asked questions about products or services, saving both time and money. An on-hold message provides an opportunity to introduce new products or partnerships as well as cross-selling offerings that a sales force may not have time to mention on the telephone with a customer. Not only does a good on-hold message increase customer knowledge about a given business, surveys have shown them to enhance a company's image, retain callers who would otherwise hang up, and increase overall sales. And last but not least -Voicemail messages. "This is your final opportunity to make a positive impression with your caller. Your callers are assured that their call will be returned promptly during regular business hours, and that the company values their interest and business." Said Alison.

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About The Phone Voice - Alison Pitman Voiceover Services

The Phone Voice provides professional voiceover services for businesses and individuals world-wide!. Alison Pitman has a native British accent which can add a touch of class to any voicemail message, IVR and on-hold message. Not only does she provide quality recordings from her home studio - she does so with a quick turnaround & competitive pricing! As well as delivering phone recordings, Alison specialises in voicing E-learning modules and training & presentation materials. Go to my website to hear more!

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