



Tjoos Harnesses the Power of Community to Save You Money

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Tjoos announces the launch of its coupon-sharing platform and passes 100.000 unique visitors per month.

PR9.NET January 22, 2008 - Sydney, AUSTRALIA - Coupons codes are used to get instant discounts, free shipping or free gifts during the checkout process of many online stores. Using a coupon code can sometimes take 20-30% off your entire order. Coupon codes are normally provided by the stores through their newsletters, advertisement campaigns, etc.

Tjoos now gives its users the ability to share coupon codes with other shoppers, allowing everyone to benefit from these discounts. Users can also vote whether the coupons work or not. Currently Tjoos lists over 60.000 stores and over 18.000 coupons.

"The extensive store directory and the large collection of coupon codes are important building blocks for our price comparison engine. Currently Tjoos already provides price comparison that takes available coupons into account for contact lenses" says CIO Bart Jellema

Even though Tjoos is still under development already 100.000 unique users per month use the site. "This shows that focusing on creating the best experience for the user is received well by our users. Where many websites lure users into clicking on ads, we keep the site clean and easy to use and Tjoos remains advertisement free."

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About Tjoos.com

Tjoos.com was founded in 2007 with a single mission: to improve the online shopping experience for consumers. Currently, it is the only site that allows consumers to find the lowest total price for contact lenses online through its 'Store to Door Price' which takes into account currently available coupons, tax, shipping, handling and volume discounts. The site also carries one of the largest online store and coupon directories on the web. Tjoos firmly believes that it is a consumer right to understand both the full price that they are paying as well as the extent of store options that they have available to them.

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