



Hot Lava Software to Represent Mobile e-Learning Technology at SALT Conference

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Hot Lava to share mobile learning technologies with Senior Technology experts.

PR9.NET January 22, 2008 - Haymarket, VA – Hot Lava Software will represent the Mobile e-Learning market (mlearning) at the 2008 New Learning Technologies Conference (SALT), to be held February 20 – 22, 2008, at the Sheraton Orlando Downtown Hotel, Orlando, Florida.

With more and more organizations incorporating Mobile e-Learning technology into their learning programs, allowing corporate, education and government sectors to manage, facilitate, and/or control the processes needed for learning, education and training are very important. It is necessary to provide the resources that enable learners, in today's society, to achieve their highest learning potential without the constraints of being interrupted in important everyday activities. This is what Hot Lava Software will bring to the table at this conference.

"The addition of wireless technologies, mobile devices, PDAs, PocketPCs and smartphones has changed the way people work and communicate. Mobile technologies are changing the way we do business, training and learning," says Bob Sanregret, CEO, Hot Lava Software, Inc. "Technology experts are continuing to push the mobile e-learning envelope, by thinking outside the box. We are honored and excited, both, to be a part of this conference, and to share our cutting-edge, mobile e-learning knowledge."

Some of the key topics presented in the Mobile Computing sessions will be: Mobile e-Learning is Here Today: Real World Case Studies; The Future of Mobile Learning; Mobile Phone Learning; From Hands-On to Hand-Held; and Using Wireless PDAs to Improve Assessment of Learning and Instruction.

Hot Lava Software will also be hosting 2 events, in conjunction with the SALT conference. - The first will be a Mobile e-Learning Hands-on Workshop. The tutorial will focus on all aspects of mobile e-learning from designing to tracking. Participants will use the latest in tools and solutions to design, create, publish and deploy mobile learning to phones and PDAs. – The second will be the Hot Lava Software user's group meeting, for Hot Lava Software customers, consultants, dealers, resellers and partners. The meeting will focus on new features in Hot Lava's authoring toolkit, updates from Hot Lava Partners, case studies and two workshops. Both of these events will take place at the Sheraton Orlando Downtown.

For more information about this conference, visit: <http://www.salt.org>. For more information about the Hot Lava Software user's group meeting, visit: <http://www.hotlavasoftware.com>.

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About Hot Lava Software

Hot Lava Software, Inc. is the leading provider of mobile authoring, publishing, delivery and tracking solutions. Hot Lava Software anticipated the need for mobile content in the form of learning, reference, surveys, testing and job aids to support a growing remote and field workforce. Using Hot Lava Software's content development and publishing system (LMA), integrated with the Hot Lava mobile delivery and tracking system (MDTS), your organization will have the tools and knowledge needed to launch and track mobile initiatives faster and more cost effectively than you would have ever imagined.

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