



# Singapore spa promotions- One click to find & enjoy them

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*Powerful niche search engine totallyspa.com helps users find the best promos for spa treatments across Singapore, using multiple criteria including location, promotional price, type of treatment. totallyspa.com, which features a Singapore spa directory, will provide an excellent marketing platform for spas and companies in the wellness industry in the country to promote their services.*

PR9.NET January 21, 2008 - Singapore - Totally Spa LLP ([www.totallyspa.com](http://www.totallyspa.com)), an independent Singapore-based company, has announced the launch of Singapore's first search engine and directory devoted to the latest spa promotions in the country.

The key features of the service are:

- Latest promotional offers: totallyspa.com proactively finds information on spa promotions, so that users can make the most of these irresistible, great-value-for-money-deals. The site already lists hundreds of promotional offers on a wide range of treatments from spas across Singapore.
- Choice of indulgence: Whether one is looking for a quick de-stress treatment or a luxurious rejuvenation experience, one can find it on totallyspa.com. Promos are available on treatments priced at less than SG\$20 to over SG\$2000- so there's something in it for everyone.
- Powerful & easy-to-use: 'Find it & Enjoy it' is the simple motto of totallyspa.com. Towards that end, the search engine helps users quickly find a promo that suits them. Users can search using a choice of several parameters including spa name, spa location, price range, treatment type and date. Users simply have to select from the several promotions available, print out the promotional offer of choice and redeem it at the spa. It couldn't have been any simpler!

totallyspa.com is the brainchild of expat entrepreneurs, Pazit Hevlin and Domenico Pezzaniti, who between them have years of experience in marketing and supporting marketing technologies in the service industry.

An enterprising woman with a professional background in International Business Development/ Marketing and mother of 3, Pazit attributes the idea of launching this service to her own experiences that acted as a catalyst to a strong intrinsic interest in health, beauty & wellness.

"I've been frustrated many times at not being able to find a suitable spa, particularly when I'm in the mood to indulge myself and I wouldn't be surprised if many others felt the same way," she says. "My business partner Dom and I felt that considering the fast and busy lifestyle in Singapore, a service that can help quickly and easily find the best deals from spas would be extremely valuable and welcome. Our goal is to help everyone enjoy the spa experience they crave for by helping them find it easily."

totallyspa.com also aspires to provide a sound platform for Singapore spas to market themselves, owing to its niche focus. Spas can not only list their business for free in the site's comprehensive spa directory, but also promote their special offers absolutely free. Spas can also take advantage of the website's various advertising & marketing solutions to get even greater visibility and further extend their reach.

"Singaporeans are quite conscious of beauty and wellness and willing to spend money to look and feel good if only they could find the right options. We make consumers aware of those great options and promos that abound. Spas will find this site an excellent complement to their current marketing methods, since we reach out to people who are specifically looking out for their services," adds Pazit. "It is our aim to continue to evolve the site so that totallyspa.com will be the first choice for those looking for information about the best spa promos going around while spas can capitalize on opportunities to be in front of their audience at the right time."

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## About Totally Spa LLP

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