



iConcept Media Group announces the re-launch of an innovative and interactive website

iConcept Media Group, January 18, 2008

URL: <http://www.pr9.net/business/marketing/7139january.html>

iConcept Media Group re-launches their website. The company has created an innovative, creative, and comprehensive website that is dedicated to presenting the company's philosophies and goals.

PR9.NET January 18, 2008 - New York, NY – iConcept Media Group – an innovative and creative full service marketing and advertising agency—is proud to announce the re-launch of its website, located at www.iconceptmedia.com. The new site reflects the company's philosophy and its continually growing services and goals.

The agency's new home is a comprehensive, imaginative, and easy to use website. The website is engaging. It features an interactive menu, exciting visuals, and informative content. The menu is easy to use and visually pleasing; the website features a variety of professional photography and exciting graphics. The writing is simple, yet creative and informative. The impressive site has recently been submitted to the 14th Annual Design Competition for interactive media by Communications Arts.

"Our new web home is not just another site to visit; it reveals our mission, services and tangible goals, but more importantly what iConcept Media Group is all about - creativity plus results, period," says Redeemer Amedzekor, CEO of the agency. "Our ever-expanding services require a more comprehensive site, yet succinct and not long winded information, which we are excited to finally launch. It's a work in progress; the site will frequently be updated to reflect our creativity and our work".

iConcept Media group, a sub division of SEG Corporation, a boutique marketing, media and communications company that has been constantly flourishing since its conception. The company offers intelligent and innovative services in advertising, public relations, creative designs, branding and strategic marketing. Services include everything needed to promote and market your business. The agency works one-on-one with clients to help them define their business and products in a creative and visually stimulating ways.

#

About iConcept Media Group

iConcept Media Group is an intelligent, innovative, full service strategic marketing and media agency. We integrate our services and philosophy to create different types of communication and marketing tactics. Our goal is to nurture your brand while maximizing sales and return on investment. Our services include marketing, public and media relations, advertising, and promotions.

Phone:	212-795-0706
FAX:	718-663-8453
Website:	http://www.iconceptmedia.com
E-Mail:	zenobia@iconceptmedia.com
Address:	11 Hanover Square 2ND floor New York, NY 10005